



Advertising Opportunities

Website Advertising

Community Bankers of Iowa is pleased to present two new opportunities to reach your target audience.

Why should I advertise on the CBI website?

- Advertising with your target audience
- CBI website averages 5,500 visits per month
- Global visibility at a great deal
- Link the ad to your website
- Display support for your association
- Web users will trust advertising from a credible website
- Opportunities for discounts on other advertising when placing ads on the CBI website

Ad Options	6 Months	12 Months
A) Small Ad – Home Page 3 ad rotations 463 x 80 pixels	\$450	\$600
B) Medium Ad – Home Page 3 ad rotations 463 x 139 pixels	\$550	\$700
C) Large Ad – All Pages 3 ad rotations 176 x 173 pixels	\$650	\$1,000

Why should I advertise in the CBI Newsletter?

- Advertising with your target audience
- You and only one other non-competing member will advertise per issue on the front page (E) option
- CBI Newsletter is printed and mailed to over 530 contacts
- Contact Information included
- Display support for your association
- Opportunities for discounts on other advertising when placing ads in the CBI Newsletter
- CBI Newsletter is posted to the website

Newsletter Advertising

D) Full Page Ad Size: 9.75" x 7.75" \$300 / Issue \$1,300 / 6 Months	E) Half Page Vertical Ad Size: 9.75" x 3.75" \$200 / Issue \$900 / 6 Months
Preferred Format: JPEG Bleed Marks Not Necessary	
F) ¼ Page Ad Size: 4.75" x 3.75" \$150 / Issue \$600 / 6 Months	G) Half Page Horizontal Ad Size: 4.25" x 7.75" \$200 / Issue \$900 / 6 Months

Yes, I would like to Advertise with CBI

Company _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

Email _____

***Please Note:** CBI is not responsible for the design of the ad.

Please send an electronic copy in PDF form to jhaley@cbiaonline.org

Ad Option _____ Rate _____

Ad Option _____ Rate _____

Total _____

Payment Method: Check Enclosed Credit Card: Visa/MC

Card # _____ Exp. _____ Sec. Code _____

Signature _____

Please Remit Information and Payment to:

Community Bankers of Iowa

1603 22nd Street, Suite 102

West Des Moines, Iowa 50266

Phone: (515) 453-1495

Fax: (515) 453-1498

Web: www.cbiaonline.org