

Sponsorship/Exhibitor Information

Reserve Your Booth Space Today

CBI 40th Annual Management Conference and Annual Convention
Okoboji, Iowa July 13-15, 2011

Previous Sponsors Given Preferability in Reserving Booth and Sponsored Item(s) Together

Exhibitor set up: Wednesday, July 13, 1:00 p.m. to 5:00 p.m.

Exhibits open: Thursday, July 14, 5:30 p.m. to 8:00 p.m.

Exhibitor tear down: Friday, July 15, 8:30 a.m. to 12:00 p.m.

Traffic building incentives include:

- Food and beverage functions in the Wimbledon Room;
- Auction items placed within exhibit area and booths;
- An opportunity for direct one-on-one time with bankers;
- Designed for maximum traffic flow.

\$300 deposit is required within 14 days of receiving your booth application.

Full payment of the remainder of the balance is due by June 30, 2011.

Limited Booth Availability

8' x 10' booth

\$575 per booth

**Booths are only available together
with sponsored item(s)**

Platinum Level

\$7,500 and up

- a. **Speaker Peter Ricchiuti**
Tulane, economist
\$10,000
- b. **Speaker Mark Mayfield**
Arizona, business/humorist
\$7,500



Peter Ricchiuti

Diamond Level

\$5,000 and up

- a. **Kickoff Reception** \$5,000 to \$7,500
- b. **Bankers' Golf Tournament** \$6,000
- c. **Speaker Aaron Thomas** \$5,000
The late Coach Ed Thomas' son
Parkersburg, Iowa
Motivational

Star Level

\$2,500 and up

- a. **Mixed-Pair Golf Tournament** \$4,000
- b. **Registration Bags** \$3,000
- c. **Fishing Tournament** \$3,000
- d. **The Bankers' Roundtable Breakfast** \$3,000
- e. **Thursday Wine and Cheese Reception** \$2,500
- f. **Town Hall Breakfast** \$2,500
- g. **Banker Grand Prize Drawing** \$2,500
- h. **Thursday Gala Reception and PAC Auction Premier Station** \$2,500

Gold Level

\$1,500 and up

- a. **Putting Contest** (Thursday Reception) \$1,750
- b. **Wall of Fame Display** (during Thursday Reception) 1,750
- c. **Bankers' Golf Tournament Hospitality Cart** \$1,750
- d. **Thursday Registrants' Lunch**, \$1,750
- e. **Wednesday Mixed-Pair Golf Lunch** \$1,750
- f. **Thursday General Session Hospitality** \$1,500
- g. **Friday General Session Hospitality** \$1,500
- h. **Leaders of Tomorrow Scholarship Fundraiser** \$1,500
- i. **Mixed-Pair Golf Tournament Hospitality Cart** \$1,500
- j. **Mixed-Pair Golf Tournament Set of Irons and Golf Balls** \$1,500
- k. **Bankers' Golf Tournament Set of Irons and Golf Balls** \$1,500
- l. **Mixed-Pair Golf Tournament Lunch** \$1,500
- m. **Friday Golfers' Box Lunch** \$1,500
- n. **Spouse Event Host** \$1,500

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- a. **Thursday Gala Reception and PAC Auction Specials** \$1,250
- b. **Women's Welcome Reception** \$1,250
- c. **Fishing Tournament Continental Breakfast** \$1,000
- d. **Thursday Gala Reception and PAC Auction Silver Stations** \$1,000
- e. **Breakout Session Speakers** (six available) \$1,000 each
- f. **Women's Welcome Reception Speaker** \$1,000
- g. **Breakout Session Breaks** (six available)
 - Two for one special \$1,000
 - Individual breaks \$650 each
- h. **Thursday and Friday Registrants' Coffee Station** \$1,000
- i. **Thursday Gala Reception and PAC Auction Stations** \$750
- j. **One-Day Youth Passes to Arnolds Park** \$750

Silver Level
\$750 and up

Bronze Level **\$375 and up**

- a. **General Session Stage Décor** \$500
- b. **Mixed-Pair attended golf holes**
two available \$375
- c. **Bankers' attended golf holes**
two available \$375
- d. **Spouse Event Host** \$375

Sponsor Level **\$250 and up**

- a. **Mixed-Pair unattended golf holes** \$275
- b. **Bankers' unattended golf holes** \$275

Tradeshow in a Bag No cost

Convention attendee vendors are invited to submit approximately 250 items for inclusion in the registration bags and to deliver them to the CBI office no later than June 1, 2011.

Contact information:
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July 13-15, 2011 40th CBI Management Conference and Annual Convention Okoboji, Iowa

Community Bankers of Iowa



40th Anniversary

Decades of Excellence



2011 Sponsorship Opportunities

Available at Both the Leadership Development Summit and the Quarterly Meetings

If you would like to join with others as a multi-sponsor on a particular item at either the Leadership Development Summit (LDS) or the LOT Quarterly Meetings, please let us know and we will be happy to accommodate you.

Leadership Level

\$2,000 and up

- aa. **Leadership Summit Dinner (LDS)**
\$2,500
- bb. **Speaker Randy Dean (LDS)**
Michigan, *Time Management*
\$2,000
- cc. **Speaker Aaron Thomas (LDS)**
The late Coach Ed Thomas' son, *Motivational*
Parkersburg, Iowa
\$2,000

Power Level

\$1,000 and up

- aa. **Registrants' Lunch (LDS)**
\$1,500
- bb. **Bankers' Roundtable Breakfast (LDS)**
\$1,000
- cc. **Registration Bags (LDS)**
\$1,000

Management Level

\$500 and up

- aa. **Presidents' Panel, *What It Takes To Be A Leader* (LDS)**
\$500
- bb. **Speaker Bill Northey (LDS)**
\$500
- cc. **Development Summit speakers (LDS)**
Two available \$500 each

Master Level

\$250 and up

- aa. **Quarterly Meeting Session Lunches**
(Four available) \$450 each
- bb. **Quarterly Meeting Session Breaks**
(Four available) \$375 each
- cc. **Quarterly Meeting Speakers**
(Eight available) \$375 each
- dd. **Session Refreshment breaks (LDP)**
(Two available) \$250 each

Leadership Development Summit
April 15, 2011
Drury Inn, West Des Moines

Quarterly Meetings
2011
West Des Moines