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NEWS RELEASE

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FOR IMMEDIATE RELEASE

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2015 MONEY SMART WEEK POSTER CONTEST ASKS ELEMENTARY STUDENTS WHAT THEY KNOW ABOUT MONEY

WEST DES MOINES, IOWA – The Community Bankers of Iowa (CBI), the statewide association exclusively representing Iowa's community banks and bankers, is sponsoring a poster contest to motivate elementary school students to learn about money. For showing Iowa bankers what they know about money, students in 2nd through 6th grades have the chance to win either a **\$500 Certificate of Deposit** (1st place), or a **\$200 Certificate of Deposit** (2nd & 3rd places). ***This is an increase from the single \$200 prize offered in previous years!***

As part of Money Smart Week 2015, elementary students can submit poster designs to community banks across Iowa. Posters should answer the question: ***“Why is it important to know about money?”***

Elementary students wanting to enter the contest should submit their poster designs to participating member banks of CBI in their communities by **April 13, 2015**. Posters will be displayed in the banks throughout Money Smart Week. Complete rules, submission guidelines, and a contest marketing kit to assist community banks that wish to sponsor the contest are available at www.cbionline.org.

Throughout Money Smart Week (April 18-25, 2015), participating community groups, financial institutions, government agencies, educational organizations, and financial experts will host free educational events to help Iowans of all ages learn to better manage their personal finances. More information about Money Smart Week – including a full calendar of events – is available at www.moneysmartweek.org.

About CBI

The Community Bankers of Iowa exclusively promotes and defends the common interests of independently owned and locally controlled Iowa community banks whose services are vital to the preservation of economic diversity and rural America. More than 330 independent community banks are located in Iowa, representing more than 1,000 communities across the state and employing over 5,000 Iowans. CBI members have in excess of \$3.2 billion dollars in common sense loans to consumers, small businesses, and the agricultural community. For more information, visit www.cbionline.org.

About Money Smart Week

Money Smart Week is a public awareness campaign, designed by the Federal Reserve Bank of Chicago, to help consumers better manage their personal finances. More information, including a full calendar of events, is available at www.moneysmartweek.org.