HYATT PLACE West Des Moines

2024



22ND ANNUAL Leadership Development Conference

MARCH 28-29





James Johnson Superintendent - Iowa Division of Banking

JAMES JOHNSON is President and CEO of PCSB Bank, a \$300 million, family-owned community bank located in Clarinda, Iowa. He also serves on the board of PCSB Bank. Johnson has been active in the banking industry in many capacities, including serving on the Board of the Iowa Bankers Association and as a past member and Chairman of the Iowa Bankers Association Ag Committee.

James grew up on a family farm near Gravity, Iowa. He graduated magna cum laude from Northwest Missouri State University with a Bachelor of Science degree in Agricultural Business. He is a graduate of the Graduate School of Banking at the University of Colorado-Boulder, where he served as both Class Representative and Alumni Advisor.

Outside of his banking responsibilities, Johnson also serves as President of the board of directors at the Bedford Community School District, President of the Bedford Youth Sports non-profit little league program, Secretary of the New Market Church of Christ board, and is involved in coaching and officiating numerous local youth sports teams.



Rob Denson *President - Des Moines Area Community College*

ROB DENSON was appointed DMACC's fourth President in 58 years in 2003, and in his 21st year is now the longest-serving DMACC President. He grew up on a farm near Homestead, IA and attended a one-room country school before graduating from high school in Marengo.

Rob earned a B.S. in Political Science and Economics and a Master's in Higher Education Administration from Iowa State University. He worked for ISU as an Assistant Dean for three years before serving as an Assistant Dean of Students at University of Florida. Rob graduated law school at the University of Florida in 1979 and became an Associate University Attorney for three years before operating his own practice for 16 years. A successful civil trial lawyer, he retired from private practice in 1996 and became Assistant to the President and Dean for Institutional Advancement at Santa Fe Community College in Gainesville, FL. In 1998, Rob returned to Iowa as President of Northeast Iowa Community College in Calmar and Dubuque, where he served successfully for five years.

Rob is active on a number of community boards, including the Governor's STEM Advisory Council and Executive Committee, Iowa Student Loan Liquidity, Future Ready Iowa, Agribusiness Association of Iowa, Iowa Direct Caregivers Association, Iowa Rural Development Council, Greater Des Moines Partnership, Iowa Innovation Council, Iowa Economic Development Authority, the SHAZAM Board, and others.



Dr. Lisa McKee Virtual Data Protection Officer - American Security & Privacy

DR. LISA MCKEE, Ph.D., CISA, CDPSE, CRISC, has over 20 years of industry experience. She provides security and privacy services, assessments, training, program development and leadership as a virtual Data Protection Officer (vDPO) for companies globally. Lisa has a Ph.D. in Cyber Defense with an emphasis in Privacy. She is a highly regarded privacy expert, international speaker, and keynotes events worldwide. Lisa is a member of the Accredited Standards Committee X9 and provides input on industry standards. Lisa is passionate about privacy and shares her knowledge as an APMG Certified ISACA Trainer, volunteer on boards for several professional groups, mentor, professor, and research advisor for graduate students. She has authored several publications including a Data Privacy Management textbook.



Barb Ranck Coaching and Development Consultant

BARB RANCK holds and an undergraduate degree in education from the University of Northern Iowa and a Master's degree in adult learning & performance from Drake University.

Barb's passion for learning & growth includes a 25+ year career in corporate workplaces, training employees and consulting with leaders, helping

those she served become more professional and productive in - and out - of the workplace.

Barb coaches and trains individuals, leaders, and teams, using assessments and activities designed to increase self-awareness, leading to more accountable outcomes.



Brittany Lumley Managing Director of Government Affairs - LS2 Group

Prior to joining LS2group, BRITTANY LUMLEY worked as a research attorney for the Iowa House of Representatives Majority Caucus Staff where she addressed tax credit legislation, economic development and infrastructure budgets. Her biggest accomplishments include the passage of the 2015 road infrastructure funding increase and comprehensive workers' compensation reform during the 2017 session.

Brittany gained experience in immigration law working for a firm in Iowa City where she helped

clients navigate state and federal-level issues. While in law school, she interned for Casey's General Stores, gaining corporate legal knowledge from employment to real estate issues.

In January 2023 Brittany was appointed the Executive Director of the Iowa Insurance Institute. She earned an undergraduate degree in business management from University of Iowa's Tippie College of Business, a law degree from Drake University Law School and has passed the bar in both Missouri and Iowa.



John Lande Attorney - Dickinson Bradshaw

Attorney JOHN LANDE of Dickinson Bradshaw has been recognized as one the 2024 Best Lawyers in America® in the areas of Banking & Finance Law, Commercial Litigation and Privacy & Data Security Law. John's banking practice involves disputes related to federal and state examinations and administrative proceedings. He has appeared in front of agency appeal panels for the Iowa Division of Banking, Federal Reserve, and FDIC locally and in Washington D.C. John's experience with regulatory issues includes lending limit, fair lending, data and cyber security, liquidity, and enforcement orders, among others.



Sierra McConnell Attorney - Dickinson Bradshaw

Attorney SIERRA McCONNELL has been recognized in the 2024 Edition of Best Lawyers: Ones to Watch in several practice areas, including Banking & Finance Law and Privacy and Data Security Law. Sierra's practice at Dickinson Bradshaw focuses on assisting clients with a variety of business issues including Banking Law, Regulatory Compliance, Corporate and Business Law, Corporate Governance and Compliance Law, Mergers and Acquisitions, Cybersecurity, Data Breach & Privacy, Business Formation, Startups, and Emerging Technology.



Jann Freed Ph.D Author, Speaker and Leadership Development Coach

After a 30-year career at Central College, Jann Freed, PhD, is professor emerita of business management and the former Mark and Kay De Cook Endowed Chair in Leadership and Character Development.

Currently, Dr. Jann is a leadership development consultant who helps engage employees, develop leaders, and help people find meaning on a daily basis through leadership coaching, corporate workshops, and speaking. Jann's focus is helping individuals and organizations get from where they are to where they want to be at every age and stage of life.

Jann is the author of several books and articles. Her book *Leading with Wisdom: Sage Advice from 100 Experts* is based on more than 100 interviews with some of the top thought leaders in the field. Jann's latest book, *Breadcrumb Legacy: How Great Leaders Live a Life Worth Remembering*, is based on interviews and describes how to live a life that matters on a daily basis—a concept she calls breadcrumb legacy[™]. She also writes a column in Training Magazine called "Leading Edge" and occasionally writes a guest column for the Business Record and DSM Magazine. Jann hosts a monthly podcast Becoming a Sage where she interviews thought leaders about wisdom in work and in life. As an adjunct professor for The University of Iowa, she teaches a graduate leadership course.

She is a director on the Bank Iowa Board, a member of the Mind and Spirit Counseling Center Board (MSCC), and the Greater Des Moines Public Art Foundation. Over the years, Jann has served on the Planning and Zoning Commission for the city of Des Moines, Eat Greater Des Moines, Chrysalis Foundation, Planned Parenthood Advocate Board, and Nexus Women's Executive Alliance. She has actively been involved in the leadership of several fundraising campaigns such as the Lauridsen Skatepark, Planned Parenthood, A Mid-Iowa Organizing Strategy (AMOS), MSCC, and The Varsity Theater.

Thursday, March 28

9:30-10:00 a Registration

Schedule of Events

10:00-10:15 a Welcome/Opening Remarks 10:15-11:00 a Speaker: James Johnson "Current Banking Conditions in Iowa" 11:00 a-12:00 p Speaker: Rob Densen "Community Colleges in Iowa and

- Economic Development in Rural Areas" 12:00–1:15 pLunch 1:15–2:15 pBreaker: Lisa McKee 2:15–2:30 p.....Break 2:30–3:30 p.......Speaker: Barb Ranck
- **3:30–4:00 p..... Speaker: Brittany Lumley** *"lowa Legislative Update"*
- 4:00–7:00 p...... Networking Reception Smash Park. West Des Moines

Friday. March 29

8:00-9:00 a	Breakfast & Registration
9:00-9:15 a	Welcome/Opening Remarks
9:15-10:15 a	Speakers: John Lande Sierra McConnell
10:15-11:15 a	Speaker: Jann Freed Ph.D "How to Live a Life Worth Remembering"
	-
11:15-Noon	"How to Live a Life Worth Remembering"



2024 Leaders of Tomorrow LEADERSHIP DEVELOPMENT Conference

Registration Form

We encourage you to register online at **CBIAONLINE.ORG**

Contact Information (please fill out a separate form for each attendee):

Your Name:			
Bank/Organization:			
City:		State:	_ Zip:
Phone:	Email:		

Registration Information:

□ LOT Member: \$195 (\$245 after March 8)

□ Non-LOT Member: **\$245** (\$330 after March 8)

Please select your payment method:

□ Check Enclosed* □ Credit Card** □ Invoice Me

*Checks should be made payable to Community Bankers of Iowa. **CBI accepts Visa, Mastercard and American Express.

Mail registrations/payments to:

Community Bankers of Iowa 521 East Locust St., Suite 202, Des Moines, IA 50309 Fax: 515-453-1498

PLEASE REGISTER BY **MARCH 18, 2024**

IF YOU ARE PAYING VIA CREDIT CARD, CBI ENCOURAGES YOU TO REGISTER **ONLINE**

Card Number:

Name on Card: Exp. Date: Three-digit Code:

Bank/Company Name:

CBI CANCELLATION POLICY: Substitutions are allowed and encouraged. Only those cancellations received prior to March 11, 2022 will be refunded, less a 25% administrative fee per person.

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