



2024 CBI ENDORSEMENT APPLICATION

521 E. Locust St, Suite 202 | Des Moines, Iowa 50309 | 515-453-1495 | Fax 515-453-1498 | cbia@cbiaonline.org

Business name _____

Street address _____

City _____ State _____ Zip Code _____ County _____

Mailing address (if different) _____

Telephone _____ Fax _____

E-mail address _____ Website _____

Principal contacts:

Name

Professional Title

1. _____
First & Last

2. _____
First & Last

Above person(s) to whom CBI Newsletter and other correspondence should be addressed:

Please check: Contact #1: Contact #2:

Do you prefer to receive them by e-mail? Contact #1: Yes No Contact #2: Yes No

If yes, please designate e-mail address(es):

Nature of business:

Primary products sold to bankers:

Could you provide seminar speakers or other education programs for Bankers? Yes No

If yes, on what topics?

Would you be willing to participate in CBI Speakers program for meetings? Yes No

What would /can CBI do to enhance the value of your investment?



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PLEASE NOTE: CBI ENDORSEMENT MEMBERSHIP STATUS IS SUBJECT TO APPROVAL BY THE COMMUNITY BANKERS SERVICES & INSURANCE OF IOWA BOARD OF DIRECTORS. To be presented to the board for consideration, applications must include a check or credit card number (M/C or Visa only). Please mail or email completed form to Community Bankers of Iowa, 521 E. Locust Street, Suite 202, Des Moines, IA 50309 or rdickinson@cbiaonline.org.

For credit cards, please provide the following information:

Cardholder's Name: _____ Expiration Date: _____

Card Number: _____ Security Code: _____

Annual Endorsement Membership dues for year ending December 31, 2024\$800.00

Signature of applicant: _____ Date: _____

References:

Please provide the names of three community bank references.

1. Name: _____

Bank/Company Name: _____

2. Name: _____

Bank/Company Name: _____

3. Name: _____

Bank/Company Name: _____

Other Contacts:

Headquarters/Home Office:

Name: _____ Email: _____

Regional/Field Representative:

Name: _____ Email: _____

Marketing Department Contact:

Name: _____ Email: _____

Corporate Logo – To help us effectively promote your company we will need your logo (color and B/W) in vector EPS (preferred), JPEG, PSD (Photoshop), or PDF. Please ensure that resolution is as high as possible (200 dpi minimum, at least 3” wide). Please send logos and other graphics to Krissy Lee, Communications Director at lee@cbiaonline.org or Ross Dickinson, Director of Member Services at rdickinson@cbiaonline.org.



2023 CBI ENDORSEMENT APPLICATION

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ENDORSEMENT PROPOSAL

Please fill in as accurately and concisely as possible in the following outline.

A. Executive Overview

1. Product
2. Market

B. Opportunity

1. Proposed Arrangement
 - a) Benefit to Bank
 - b) Benefit to Association
2. Benefit(s) to industry / community
3. Anticipated endorsement benefit to company
4. Association's role in the arrangement

C. Company Overview

1. Form of business
 - a) Location(s)
 - b) Age of Company
 - c) Employees
2. Market
3. Sales model

D. References - Endorsements – Partnerships

1. User Banks – located
2. Endorsements or affiliations – State or National
3. Other

E. Special Considerations

1. Compliance & Regulatory - requirements or concerns
 - a) Security – Data – Privacy –
 - b) Emerging Trends – Barriers to use of product
2. Certification(s) enjoyed by company
3. Other

**PLEASE NOTE: CBI ENDORSED MEMBERSHIP STATUS IS SUBJECT TO APPROVAL
BY THE COMMUNITY BANKERS OF IOWA BOARD OF DIRECTORS.**

Please mail, fax or email this application to the following:

Ross Dickinson - Community Bankers of Iowa
521 E. Locust Street, Suite 202 | Des Moines, IA 50309
(515) 453-1495 | Fax: (515) 453-1498

Email: rdickinson@cbiaonline.org | Web: www.cbiaonline.org

Community Bankers Services and Insurance is a Subsidiary of Community Bankers of Iowa