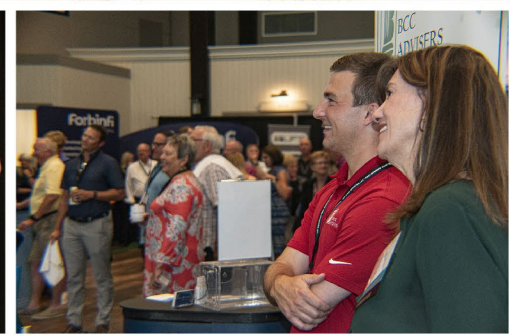


2024 Advertising & Sponsorship Opportunities



MAKE THE CONNECTION

Your FIRST resource in connecting with Iowa community banks and bankers.



A comprehensive guide to all CBI events, programs and advertising options available throughout the year.

CBI
COMMUNITY
BANKERS OF IOWA



Reaching the right audience at the right time with the right information about your company or organization and the products and services you offer is critical to success in today's competitive business environment.



Likewise, banking suppliers are a vital component of Community Bankers of Iowa's success...not just through monetary support, but by helping our members with their product and service needs. This brochure presents a snapshot of the many partnership opportunities available in 2024 – sponsoring, networking, advertising – with prices to fit any budget. We want you to receive the best return on your investment and optimum exposure – we'll help you make the connection!

So what do you get with your sponsorship of CBI? Here are the marketing efforts included with various sponsorship packages:

Marketing Included with Sponsorship:	LOT Events Page 5	Annual Convention Pages 6-7	Golf Classic Page 8	Pheasant Hunt Page 8	Virtual Midwest Ag Conference Page 9	Legislative Reception Page 9	CBI Board Meetings Page 9	Iowa Reception Page 10
1. Logo or Company Name on Registration Form/Invitation	X	X	X	X	X	X		X
2. Link to Registration in publications; distributed 4-5 times over 6-week period.	X	X	X	X	X	X		
3. Emails to Members (Distribution 5,200)	X	X	X	X	X	X		
4. Signage at Event (Registration desk and/or event location)	X	X	X	X	X	X		X
5. Event Stage Signage		X						
6. Table Tents with Sponsor logos	X	X	X		X	X		X
7. Logos listed in Event Programs/Agendas	X	X	X	X	X	X	X	
8. Recognition at Event presentations	X	X	X	X	X	X		X
9. Speaking opportunities	X	X	X		X		X	
10. Pre- and Post-Event newsletter article(s) recognizing sponsors	X	X	X	X		X		
11. Receive Attendee List prior to event	X	X	X	X			X	

Avertising

We offer a variety of opportunities to meet your advertising needs and help you achieve your marketing goals.

CBI Website

Why advertise on the CBI website?

- Display advertising on a trusted, credible community banking industry website.
- CBI website averages 5,000 visits per month.
- Global visibility at a great deal.
- Link ads to your website or any URL you request.
- Display support for both CBI and your organization.
- Art deadline: one-week before ad is scheduled/ requested to run.

Rotating Banner Ad

Large Ad

Medium Ad

Small Ad

AD OPTIONS	6 Months	1 Year
1. Rotating Banner Ad <ul style="list-style-type: none"> • Location: Home Page, Top Middle Rotating Banner with picture and text • One of up to 8 rotations at 8-10 seconds per rotation • 497 pixels wide, 205 tall 	\$1,100	\$1,750
2. Large Web Ad <ul style="list-style-type: none"> • Location: Top ad, right side on all site pages • One of 3 rotations at 8-10 seconds per rotation • Located site-wide except Community Bank Locator pages • 320 pixels wide, 250 tall 	\$900	\$1,500
3. Medium Web Ad <ul style="list-style-type: none"> • Location: Middle ad, right side on all site pages • One of 3 possible rotations at 8-10 seconds per rotation • Located site-wide except Community Bank Locator pages • 320 pixels wide, 200 tall 	\$800	\$1,200
4. Small Web Ad <ul style="list-style-type: none"> • Location: Bottom ad, right side on all site pages • One of 3 possible rotations at 8-10 seconds per rotation • Located site-wide except Community Bank Locator pages • 320 pixels wide, 150 tall 	\$700	\$1,000

Contact Ross Dickinson at 515-453-1495 or rdickinson@cbiaonline.org for more information on advertising and availability.

CommonCENTS News Weekly E-Newsletter

Why advertise in CommonCENTS?

- CommonCENTS is emailed to over 6,000 banking industry contacts every Friday.
- Direct link to your website or requested URL.
- Display support for both CBI and your organization.
- **Submission deadline: Wednesday by 5:00 pm** for that Friday's publication.



AD OPTIONS	1 Month (4 issues)	6 Months (24 issues)
1. Top Banner Ad <ul style="list-style-type: none"> • Located top center of newsletter • 1200 pixels wide, 200 tall at 150 dpi resolution • 2 sponsorship slots available 	\$800	\$3,800
2. Sidebar Ad <ul style="list-style-type: none"> • Located left or right of articles • 275 pixels wide, 650 tall at 150 dpi resolution 	\$600	\$2,800
3. Content Banner Ad <ul style="list-style-type: none"> • Located between articles in body of newsletter • 600 pixels wide, 115 tall at 150 dpi resolution 	\$400	\$2,200

Community Banker Update Quarterly Newsletter

Why advertise in Community Banker Update?

- No competing member will appear on the same or facing pages.
- Quarterly print and digital format newsletter is also posted on the CBI website and emailed to over 5,500 contacts.
- Greater visibility for your brand and product/services.
- Display support for both CBI and your organization.
- Social media partnership opportunities.



AD OPTIONS	Per Issue (Quarterly)	One Year (4 Issues)
1. Email Banner Ad <ul style="list-style-type: none"> • Appears in the email blast announcing the latest issue • Only 1 ad available per issue • 1200 wide x 200 pixels tall at 150 dpi resolution 	\$750	\$2,900
2. Full Page Ad <ul style="list-style-type: none"> • Size - 8" wide x 11" tall • Color included in pricing 	\$1,200	\$4,500
3. Half Page Ad <ul style="list-style-type: none"> • Horizontal: 8" wide x 5" tall • Vertical: 4" wide x 10.125" tall • Color included in pricing 	\$800	\$3,000
4. Quarter Page Ad <ul style="list-style-type: none"> • Size - 4" wide x 5" tall • Color included in pricing 	\$600	\$2,250

Sponsorships

CBI holds several events throughout the year that provide you optimum exposure and opportunities to make that connection.

Leaders of Tomorrow Program

COMMUNITY BANKERS OF IOWA
**LEADERS OF
TOMORROW**



Leaders of Tomorrow (LOT) provides a networking connection to up and coming

leaders in Iowa's community banking industry. Members spend a minimum amount of time away from the bank while reaping maximum education and networking benefits. Each year the Leaders of Tomorrow also present two \$1,000 scholarships to Iowa high school students.

Why Should I Sponsor LOT Activities?

- Enables relationship-building among the Iowa community banking industry's future leaders, many of whom have "graduated" to become bank CEOs or have advanced to positions on CBI's Board of Directors.
- Increases exposure to many bankers who are the likely decision-makers for your services.
- Sponsors receive recognition and marketing visibility at meetings and events, in CBI publications, and on the CBI website.
- Registering your sponsorships early ensures that your logo and information is included in all designated event communications!



SPONSORSHIP OPTIONS		Pricing
Leadership Development Conference		
1. Leadership Development Conference Premier Dinner Sponsor		\$3,000
2. Leadership Development Conference Keynote Speaker Sponsor		\$3,000
3. Leadership Development Conference Registrants' Lunch Sponsor		\$1,750
4. Leadership Development Conference Breakfast Sponsor		\$1,250
5. Leadership Development Conference Speaker Sponsor • <i>Three (3) sponsorships available</i>		\$1,100
6. Leadership Development Conference Refreshment Break Sponsor • <i>Two (2) sponsorships available</i>		\$300
7. Leadership Development Conference Partial Dinner Sponsor		\$300
LOT Business Meetings		
1. Business Meeting Lunch Sponsor • <i>Three (3) sponsorships available</i>		\$1,750
2. Business Meeting Speaker Sponsor • <i>Four (4) sponsorships available</i>		\$900
3. Business Meeting Break Sponsor • <i>Three (3) sponsorships available</i>		\$400
Create Your Own Sponsorship Contact Ross Dickinson at 515-453-1495 or email rdickinson@cbiaonline.org to discuss.		TBD



53rd CBI Management Conference & Annual Convention

The 53rd CBI Management Conference and Annual Convention in 2023 is the marquee event of the year. Scheduled for July 17-19, this three-day convention brings together over 300 bankers and industry partners from all over Iowa. This is your chance to get in front of the largest gathering of community bankers CBI has to offer!



Why sponsor the CBI Management Conference and Annual Convention?

- All sponsors are recognized on the CBI website Convention page(s).
- Sponsors are recognized in numerous issues of the *Community Banker Update* and *CommonCENTS* newsletters.
- Sponsor logos are displayed on signage in their appropriate sponsored areas, and throughout the convention at the Registration Desk.
- Sponsors are recognized during announcements at designated events.
- Sponsors are listed in the registration brochure and other communications, marketed to all CBI members prior to the event.
- Sponsors are recognized in a special "Thank You" feature placed in both the *CommonCENTS* and *Community Banker Update* newsletters.
- Receive the Registration List prior to Convention and invite attendees to visit your exhibit booth.
- Registering your sponsorships early ensures that your company logo and information is included in all designated event brochures and communications!

SPONSORSHIP OPTIONS

Pricing

A) PREMIER SPONSORSHIPS

1. Kickoff Reception - <i>EXCLUSIVE</i>	\$15,000
2. Second General Session KEYNOTE SPEAKER - <i>EXCLUSIVE</i>	\$10,000

B) DIAMOND SPONSORSHIPS

1. First General Session Speaker Sponsor • Two (2) sponsorships available	\$8,500
2. Second General Session Speaker Sponsor	\$8,500
3. Official CBI Convention Shirt Sponsor	\$7,500

C) GENERAL SPONSORSHIPS

1. Seven Minute Pitch Presentation & \$1,000 Prize Drawing	\$6,000
2. Golf Tournament Sponsor • Two (2) registrations included	\$6,000
3. Convention Registration Bag Sponsor	\$3,500
4. 19th Annual Fishing Tournament Platinum Sponsor	\$3,500
5. Town Hall Breakfast Sponsor	\$3,000
6. Trade Expo & Reception Bar Sponsor • Two (2) sponsorships available	\$3,000
7. Hotel Keycard Sponsor	\$3,000
8. Golf Tournament Lunch Sponsor	\$3,000
9. Lunchtime Boat Cruise	\$3,000
10. Trade Expo & Reception Game/Special Event Sponsor	\$2,700
11. Golf Tournament Hospitality Cart - Platinum Sponsor	\$2,500
12. President's Reception - Platinum Sponsor **Two sponsor (2) attendees admitted to event (does not count toward Convention registration)	\$2,000
13. Golf Tournament Hospitality Cart - Gold Sponsor	\$2,000

53rd CBI Management Conference and Annual Convention Schedule

Wednesday, July 17, 2024*

- Golf Tournament
- Family Outings
- Kick-Off Reception

Thursday, July 18, 2024*

- 19th Annual Fishing Tournament
- 8th Annual 5k Run/Walk
- Spouse/Guests-Only Event
- Educational Sessions
- First General Session
- Lunch Boat Cruise
- Annual Meeting Lunch & Legislative Committee Meeting
- Trade Expo & Reception

Friday, July 19, 2024*

- Town Hall Breakfast
- Second General Session

* This is a tentative schedule of events.

** This sponsorship allows the Sponsor to have one (Gold) or two (Platinum) attendees at this private event. The sponsorship does not include registration fees to attend the Convention.



SPONSORSHIP OPTIONS

Pricing

C) GENERAL SPONSORSHIPS - *Continued*

14. Trade Expo & Reception Food Station - Gold Sponsor	\$2,000
15. General Session Hospitality Sponsor • Two (2) sponsorships available	\$2,000
16. 19th Annual Fishing Tournament Prize Sponsor	\$2,000
17. Trade Expo & Reception Food Station - Silver Sponsor	\$1,600
18. 19th Annual Fishing Tournament General Sponsor	\$1,500
19. 8th Annual 5k Run/Walk - Gold Sponsor	\$1,500
20. Trade Show Booth - 8' x 10' *** LIMITED AVAILABILITY *** NOTE: You must sponsor at least one other Convention item/event to reserve a booth. • Includes one (1) Convention registration • High-top Table: Add \$120	\$1,500
21. 19th Annual Fishing Tournament Breakfast & Gift Sponsor	\$1,250
22. 8th Annual 5k Run/Walk - Silver Sponsor	\$1,250
23. Registration Table Sponsor	\$1,250
24. General Session Stage Décor Sponsor	\$750
25. Registration Badge Lanyard Sponsor	\$750
26. Golf Tournament Attended Hole Sponsor	\$600
27. Golf Tournament Unattended Hole Sponsor	\$400
28. Convention Event Guide Ad (Quarter Page - 4" wide x 5" tall)	\$200
29. Tradeshow in a Bag: Promotional items <i>You must sponsor at least one other Convention item to include your materials.</i>	No Cost
Create Your Own Sponsorship Contact Ross Dickinson at 515-453-1495 or email rdickinson@cbiaonline.org to discuss.	TBD

17th Annual CBI Golf Classic September 9

The Annual CBI Golf Classic held every year in September is a highlight event, focused on gaining support for the CBI Education Foundation and bringing 100+ bankers and industry partners together for the day. The CBI Golf Classic may begin with morning programming featuring financial industry experts and motivational speakers.

Why sponsor the Annual CBI Golf Classic?

- All sponsors are recognized in the *Community Banker Update* and *CommonCENTS* newsletters, and on the CBI website.
- Sponsor logos are also displayed on signage and in the CBI Golf Tournament program.
- Sponsors are recognized during the announcements at the tournament.
- Registering your sponsorships early ensures that your logo and information is included in all designated event communications!



SPONSORSHIP OPTIONS	Pricing
1. Platinum Tournament Sponsor	\$5,000
2. Lunch Sponsor +1 cart load	\$2,750
3. Beverage Cart Sponsor <i>Two (2) sponsorships available</i>	\$1,500
4. Host-A-Team Sponsor <ul style="list-style-type: none"> • Four (4) registrations included; additional prize for top hosted team • Includes unattended hole sponsorship 	\$1,200
5. Post-Round Refreshment Sponsor	\$1,000
6. Putting Green Sponsor	\$750
7. Registration Table Sponsor	\$600
8. Golf Cart Cigar/Specialty Sponsor	\$600
9. Skill Hole Sponsor	\$600
10. Hole Sponsor (Attended)	\$500
11. Hole Sponsor (Unattended)	\$400
12. Pin Prize Gift Card Sponsor	\$50
Create Your Own Sponsorship Contact Ross Dickinson at 515-453-1495 or email rdickinson@cbiaonline.org to discuss.	TBD

5th Annual CBI Pheasant Hunt October 17

CBI's Pheasant Hunt hosts an afternoon at Doc's Hunt Club in Adel, Iowa for up to 25 attendees per session, with morning and afternoon sessions available depending on attendance demand. Includes pre-gathering with breakfast or lunch, hunt, and post-event reception.

Why sponsor CBI's Pheasant Hunt?

- Sponsors have an exclusive opportunity to interact with key community bankers
- Limited sponsorships available ensure greater visibility.



SPONSORSHIP OPTIONS	Pricing
1. Hunting Group Sponsor <ul style="list-style-type: none"> • Sponsors a group of 5 hunters 	\$1,500
2. Breakfast or Lunch Sponsor <ul style="list-style-type: none"> • Two (2) sponsorships (1 per session) 	\$650
3. Registration Table Sponsor <ul style="list-style-type: none"> • Branded promotional item may be included 	\$500
4. Post-Event Reception Sponsor <ul style="list-style-type: none"> • Two (2) sponsorships (1 per session) 	\$500
5. Prize Pheasant Sponsor <ul style="list-style-type: none"> • Sponsors prizes given for each group 	\$300
6. Promotional Item for Attendees	Varied

2024 Midwest Virtual Ag Conference November 7

A multi-state association joint effort held online, the **2024 Midwest Virtual Ag Conference** will gather community bankers, state ag officials and ag economists for educational presentations on the current conditions and future outlook of the Midwest ag economy and legislative policies.

Why sponsor the Midwest Virtual Ag Conference?

- All sponsors recognized in the event brochure, in CBI newsletters and promotional emails, on the CBI website and during the event.
- Registering your sponsorships early ensures that your company logo and information is included in all designated event communications!

SPONSORSHIP OPTIONS	Pricing
1. Platinum Sponsor <ul style="list-style-type: none">• All Star level benefits• 5-minute speaking opportunity during Event Welcome opener	\$5,000
2. Star Sponsor <ul style="list-style-type: none">• All Gold level benefits; 3 registrations included• Your company information included in post-event email to attendees	\$3,500
3. Gold Sponsor <ul style="list-style-type: none">• All Silver level benefits• Opportunity to introduce a speaker during event	\$2,500
4. Silver Sponsor <ul style="list-style-type: none">• All Bronze level benefits; 2 registrations included	\$1,000
5. Bronze Sponsor <ul style="list-style-type: none">• Sponsors announced during event• Recognized in all Registration information• Recognition in all Event communications	\$500



Legislative Reception March 26

The Community Banker Legislative Reception is a networking event for community bankers and Iowa's state and federal legislators. An informal social gathering, the Reception provides an opportunity to discuss financial industry policy.

Why sponsor the CBI Legislative Reception?

- All sponsors are recognized in CBI newsletters and on the CBI website pre-event, and announced during the Reception.
- Registering your sponsorships early ensures that your logo and information is included in all designated event communications!

SPONSORSHIP OPTIONS	Pricing
1. Platinum Sponsor <ul style="list-style-type: none">• Headline event sponsor	\$4,000
2. Gold Sponsor <ul style="list-style-type: none">• Featured event sponsor	\$2,000
3. Silver Sponsor <ul style="list-style-type: none">• Featured event sponsor	\$600

CBI Board of Directors Meetings

Get exclusive visibility at CBI's **Board of Directors Meetings**. Held four times a year, each meeting gives your organization the chance to discuss products and services with CBI's governing body.

Why sponsor CBI Board Meetings?

- Exclusive 10-minute presentation session to CBI's Board of Directors.
- Discuss your products and services with a targeted, influential audience of Iowa community bankers.
- Four meetings will be held throughout the year (*dates subject to change*).

2024 Meeting Schedule *Dates subject to change.*
Jan. 16 • Mar. 26 • Sept. 9 • Nov. 19

SPONSORSHIP DETAILS	Pricing
Exclusive Board Meeting Sponsor <ul style="list-style-type: none">• Only one sponsor per meeting• Includes 10-minute presentation session• <i>Four (4) sponsorships available</i>	\$850

Iowa Reception at ICBA Convention - March 14-17, 2024

The Iowa Reception is a private CBI-member event held during the Independent Community Bankers of America (ICBA) Annual Convention. In 2023 the Convention will be held in Honolulu, Hawaii. Iowa's community bankers are invited to this complementary informal gathering.

Why sponsor the Iowa Reception?

- A captive audience! This is a community banker-only reception. Only sponsors of this event may attend.
- All sponsors are recognized during announcements made at the reception, and logos are displayed in pre-event invitations/flyers and on signage on-site.

Sponsorship Options	Pricing
1. Platinum Sponsor • Headline event sponsor	\$4,000
2. Gold Sponsor • Featured event sponsor	\$1,250
3. Silver Sponsor • Featured event sponsor	\$750



Ordering

Select your Advertising & Sponsorship Opportunities

Reservations of sponsorships and advertising are on a first-come, first-serve basis, some with limited availability. **All event dates are tentative and subject to change.**

CBI Website (pg 3)

1. **Banner:** ☐ 6 months - \$1,100 ☐ 12 months - \$1,750
 2. **Large Ad:** ☐ 6 months - \$900 ☐ 12 months - \$1,500
 3. **Medium Ad:** ☐ 6 months - \$800 ☐ 12 months - \$1,200
 4. **Small Ad:** ☐ 6 months - \$700 ☐ 12 months - \$1,000

CommonCENTS News E-Newsletter (pg 4)

- ☐ **1. Top Banner: 1 month** (4 Issues) - \$800 **Month:** _____
☐ **1b. Top Banner: 6 months** (24 Issues) - \$3,000
Choose Months: Jan ____ Feb ____ March ____ Apr ____ May ____
 Jun ____ July ____ Aug ____ Sep ____ Oct ____ Nov ____ Dec ____

- ☐ **2. Sidebar: 1 month** (4 Issues) - \$600 **Month:** _____
☐ **2b. Sidebar: 6 months** (24 Issues) - \$2,800
Choose Months: Jan ____ Feb ____ March ____ Apr ____ May ____
 Jun ____ July ____ Aug ____ Sep ____ Oct ____ Nov ____ Dec ____

- ☐ **3. Content Banner: 1 month** (4 Issues) - \$400 **Month:** _____
☐ **3b. Content Banner: 6 months** (24 Issues) - \$2,200
Choose Months: Jan ____ Feb ____ March ____ Apr ____ May ____
 Jun ____ July ____ Aug ____ Sep ____ Oct ____ Nov ____ Dec ____

Community Banker Update Newsletter (pg 4)

- ☐ **1. Email Banner: 1 Issue** - \$750 **Choose your Issue below:**
 Spring _____ Summer _____ Fall _____ Winter _____
☐ **1b. Email Banner: 1 Year** (6 Issues) - \$2,900

- ☐ **2. Full Page Ad: 1 Issue** - \$1,200 **Choose your Issue below:**
 Spring _____ Summer _____ Fall _____ Winter _____
☐ **2b. Full Page Ad: 1 Year** (6 Issues) - \$4,500

- ☐ **3. Half Page Ad: 1 Issue** - \$800 **Choose your Issue below:**
 Spring _____ Summer _____ Fall _____ Winter _____
☐ **3b. Half Page Ad: 1 Year** (6 Issues) - \$3,500

- ☐ **4. Quarter Page: 1 Issue** - \$600 **Choose your Issue below:**
 Spring _____ Summer _____ Fall _____ Winter _____
☐ **4b. Quarter Page: 1 Year** (6 issues) - \$2,400

Leaders of Tomorrow Sponsorships (pg 5)

22nd Annual Leadership Development Conference

- ☐ 1. Premier Dinner \$3,000 ☐ 5. Speaker \$1,100
☐ 2. Keynote Speaker \$3,000 ☐ 6. Break \$300
☐ 3. Lunch \$1,750 ☐ 7. Partial Dinner \$300
☐ 4. Breakfast \$1,250

Leaders Of Tomorrow Business Meetings

- ☐ 1. Lunch \$1,750 ☐ 2. Speaker \$900 ☐ 3. Break \$400

53rd CBI Annual Convention (pgs 6-7)

Premier Sponsorships:

- ☐ 1. Kickoff Reception \$15,000
☐ 2. Convention Keynote Speaker \$10,000

Diamond Sponsorships:

- ☐ 1. First General Session Speakers \$8,500
☐ 2. Second General Session Speaker \$8,500
☐ 3. Official Convention Shirt Sponsor \$7,500

General Sponsorships:

- ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8
☐ 9 ☐ 10 ☐ 11 ☐ 12 ☐ 13 ☐ 14 ☐ 15 ☐ 16
☐ 17 ☐ 18 ☐ 19 ☐ 20 ☐ 21 ☐ 22 ☐ 23 ☐ 24
☐ 25 ☐ 26 ☐ 27 ☐ 28 ☐ 29

17th Annual CBI Golf Classic (pg 8)

- ☐ 1. \$5,000 ☐ 2. \$2,750 ☐ 3. \$1,500 ☐ 4. \$1,200
☐ 5. \$1,000 ☐ 6. \$750 ☐ 7. \$600 ☐ 8. \$600
☐ 9. \$600 ☐ 10. \$500 ☐ 11. \$400 ☐ 12. \$50

5th Annual CBI Pheasant Hunt (pg 8)

- ☐ 1. \$1,500 ☐ 2. \$650 ☐ 3. \$500 ☐ 4. \$500
☐ 5. \$300 ☐ 6. *Contact Ross Dickinson for more.*

2024 Midwest Virtual Ag Conference (pg 9)

- ☐ 1. Platinum \$5,000 ☐ 2. Star \$3,500 ☐ 3. Gold \$2,500
☐ 4. Silver \$1,000 ☐ 5. Bronze \$500

CBI Legislative Reception (pg 9)

- ☐ 1. Platinum \$4,000 ☐ 2. Gold \$2,000 ☐ 3. Silver \$600

CBI Board Meeting Lunch (pg 9)

- ☐ Exclusive Board Meeting Lunch Sponsor - \$850

Iowa Reception at ICBA Convention (this page)

- ☐ 1. Platinum \$4,000 ☐ 2. Gold \$1,250 ☐ 3. Silver \$750

Your Total 2024 Investment with CBI

Please calculate your total advertising and sponsorship investment with CBI for 2024.

Total Advertising \$ _____

Total Sponsorships \$ _____

Total Investment \$ _____

Remember, sponsors whose total advertising and sponsorship investment falls within a Hall of Fame level receive additional exposure and benefits. Are you a Hall of Fame Supporter?

Hall of Fame Sponsorship Levels

☐ **Platinum** Hall of Fame Supporter
(\$15,000 total investment)

☐ **Silver** Hall of Fame Supporter
(\$10,000 total investment)

☐ **Gold** Hall of Fame Supporter
(\$12,500 total investment)

☐ **Bronze** Hall of Fame Supporter
(\$7,500 total investment)

Contact Information

Contact Name: _____ Title: _____

Company: _____

Address: _____ City, State, Zip: _____

Telephone: _____ Mobile Phone: _____

Email: _____ Website: _____

Method of Payment

☐ Check ☐ Credit Card ☐ Please Invoice Me

Credit Card Information:

☐ Master Card ☐ Visa ☐ American Express

Name as appears on card: _____

Card Number: _____

Exp. Date: _____ 3-Digit Sec. Code: _____

Questions?

Please contact **Ross Dickinson** at 515-453-1495
or via email at rdickinson@cbiaonline.org.

Invoice Information

☐ Invoice me for the total

☐ Invoice as sponsorships are due

☐ Invoice me 50% now and 50% in June 2024

Send Invoice to (if not same as above):

Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Please Remit Order Forms and Payment to:

Community Bankers of Iowa
521 E. Locust Street, Suite 202
Des Moines, Iowa 50309

515.453.1495 | Fax: 515.453.1498

cbia@cbiaonline.org | www.cbiaonline.org

☐ *I have already made my reservation(s).
Please remove me from future call lists for
sponsorships or advertising.*

Combine your Advertising and Sponsorship Investment and become a 2024 CBI Hall of Fame Supporter!



CBI Hall of Fame Visibility Benefits

All Hall of Fame Supporters Receive:

- Recognition at events and in publications with special status as a CBI Hall of Fame Supporter.
- Additional signage as a CBI Hall of Fame Supporter at the [53rd CBI Management Conference and Annual Convention](#).
- Banner displayed and recognition ceremony held during the [53rd CBI Management Conference and Annual Convention](#).
- CBI Hall of Fame Supporters receive recognition on the [CBI website](#) and in CBI publications and promotions throughout the year.
- Placement precedence for CBI advertising and article content submissions.

Hall of Fame Supporter Sponsorship Levels



Platinum • \$15,000

- Receive Convention Trade Expo booth location preference
- One **FREE** registration to the [53rd CBI Annual Convention](#) (*in **addition** to any registrations included with various sponsorships!*)
- Receive one **FREE** [Webinar](#) to use in 2024
- Receive one **FREE** [17th Annual Golf Classic](#) registration
- Receive a specially designed electronic seal to use in your publications, labeling your company as a 2024 CBI Platinum Hall of Fame Supporter
- Receive Hall of Fame Visibility Benefits (*listed at left*)



Gold • \$12,500

- Receive one **FREE** [Webinar](#) to use in 2024
- Receive one **FREE** [17th Annual Golf Classic](#) registration
- Receive a specially designed electronic seal to use in your publications, labeling your company as a 2024 CBI Gold Hall of Fame Supporter
- Receive Hall of Fame Visibility Benefits (*listed at left*)



Silver • \$10,000

- Receive one **FREE** [17th Annual Golf Classic](#) registration
- Receive a specially designed electronic seal to use in your publications, labeling your company as a 2024 CBI Silver Hall of Fame Supporter
- Receive Hall of Fame Visibility Benefits (*listed at left*)



Bronze • \$7,500

- Receive a specially designed electronic seal to use in your publications labeling your company as a 2024 CBI Bronze Hall of Fame Supporter
- Receive Hall of Fame Visibility Benefits (*listed at left*)



521 E. Locust Street, Suite 202 | Des Moines, IA 50309

Phone: 515-453-1495 | Fax: 515-453-1498 | www.cbionline.org

CBI Helps You Make the Connection

Your **FIRST** Resource in Connecting with Iowa Community Banks & Bankers