



50th ANNIVERSARY 1971 - 2021
CBI
COMMUNITY BANKERS OF IOWA

GROWING OUR LEGACY

COMMUNITY BANKERS OF IOWA

50TH

ANNUAL CONVENTION
JULY 21-23, 2021 | OKOBOJI

EVENT GUIDE



GROWING OUR LEGACY AT OUR 50TH ANNUAL CONVENTION!

Community banks have always been big contributors to their communities, planting the seeds that see their growth and futures to come. Since 1971 CBI has continually supported and defended Iowa's community banks, assisting them in that effort. CBI provides noteworthy educational programs, tends to our roots by advocating for community bankers on critical issues, and offers products and services that can help your bank flourish now and in years to come.



CBI President
Terry Nielsen
Racoon Valley Bank
Perry, IA

The CBI Management Conference and Annual Convention is the premier event of the summer. It brings Iowa's community bankers together to learn both from each other and from industry experts. The General and Educational Sessions offer information you can't get anywhere else. Events like the Mixed-Pair Golf Tournament and the Kick-Off Reception on Wednesday and the Bankers' Golf Tournament on Friday afternoon are just a few of the many chances to connect and grow with peers. In this our **50th Anniversary** year, the Convention will also feature a special live-music concert after the highlight Gala & Tradeshow events on Thursday night.

Community banks have cultivated decades of impact, resilience and growth in communities all around Iowa. Grow your legacy and help us celebrate 50 years of CBI at the 50th Management Conference and Annual Convention!





ABBREVIATED BUSINESS SCHEDULE



WEDNESDAY, JULY 21

11:00 am - 11:30 am
Mixed Pair Golf Tournament Lunch
Emerald Hills Golf Club

11:30 am - 4:30 pm
Mixed Pair Golf Tournament Shotgun Start
Emerald Hills Golf Club
Tournament sponsored by Bankers Trust.

6:30 pm - 8:30 pm
Kick-Off Reception
Majestic Pavilion, Arnolds Park
Sponsored by 2021 CBI Hall of Fame
Sponsor SHAZAM.

THURSDAY, JULY 22

6:30 am - 9:00 am
Wake Up Coffee Service
Near Convention Registration Desk
Arrowwood Hotel Lobby
Coffee service sponsored by Onovative. Registration Desk sponsored by Single Source Architects.

6:30 am - 11:00 am
(Early Return Option: 9:30 am)
Catch & Release Fishing Tournament
Okoboji Boats, Smith's Bay

7:30 am - 8:30 am
5K Run/Walk
Great Lakes Spine Trail
Meet in Lobby of Arrowwood Hotel

10:00 am - 1:00 pm
Spouses' Event: Candles & Cocktails
The Commons Tasting Room
Meet in Lobby of Arrowwood Hotel

10:30 am - 11:15 am
Educational Session 1 - Wimbledon Room
"Continued Evolution of a Bank's Investment Portfolio"
Jim Reber
President & CEO - ICBA Securities
Sponsored by Gislason & Hunter LLP.

11:15 am - 11:30 am
Break

11:30 am - 12:15 pm
Educational Session 2 - Wimbledon Room
"Regulators' Discussion Panel"
Jeff Plagge, IA Superintendent of Banking
Jim LaPierre, FDIC
Richard Brunskill, Fed Res. Bank of Chicago

12:00 pm - 1:30 pm
Registrants' Lunch
Pebble Beach Room
Family and Associate/Affiliate Members. CBI Member Bank employees should attend the Annual Meeting Luncheon (see next column). *Sponsored by 2021 CBI Hall of Fame Sponsor EMC Insurance.*

THURSDAY, JULY 22

12:30 pm - 1:30 pm
Annual Business & Legislative Committee Meeting Luncheon
St. Andrews Room
Open ONLY to CBI Member Bank employees. *Spouses, Guests, & Associate/Correspondent Bank/Affiliate Members should attend the Registrants' Lunch at Noon (see left column, bottom).*
Sponsored by Compliance Alliance, RESULTS Technology and Vantage Point Solutions.

1:45 pm - 4:15 pm
First General Session
Wimbledon Room
Sponsored by 2021 CBI Hall of Fame
Sponsor Federal Home Loan Bank of DM.

2:15 pm - 3:00 pm
"The Economic Forecast"
Elliot Eisenberg, PhD
President & Chief Economist
Graphs & Laughs

3:00 pm - 3:10 pm
7 Minute Pitch Prize Giveaway
Presented and sponsored by 2021 CBI Hall of Fame Sponsor Bell Bank.

3:10 pm - 4:00 pm
"Defining Moments of Modern Presidents"
Ken Walsh
Political journalist & historian

4:00 pm - 4:10 pm
7 Minute Pitch Prize Giveaway
Presented and sponsored by 2021 CBI Hall of Fame Sponsor ICBA Securities/Vining Sparks.

4:10 pm - 4:15 pm
Closing Remarks, Session Adjourns

4:45 pm - 5:30 pm
PAC Donor Reception
(By Invitation Only)
Iowa Rock & Roll Hall of Fame Museum
Arnolds Park

5:00 pm - 6:00 pm
Wine & Cheese Reception
The Roof Garden, Arnolds Park
Sponsored by ICBA and ICBA Bancard.

6:00 pm - 7:30 pm
Gala & Tradeshow
The Roof Garden, Arnolds Park

9:00 pm
50th Anniversary Gala Concert
Featuring The Nadas

FRIDAY, JULY 23

6:30 am - 9:00 am
Wake Up Coffee Service
Near Convention Registration Desk
Arrowwood Hotel Lobby
Coffee service sponsored by Onovative. Registration Desk sponsored by Single Source Architects.

7:00 am - 8:45 am
Town Hall Breakfast
Wimbledon Room
Iowa Showcase Speaker:
Lori Schaefer-Weaton
Agri-Industrial Plastics Company
Sponsored by 2021 CBI Hall of Fame
Sponsor Bankers' Bank.

9:00 am - 11:30 am
Second General Session
Wimbledon Room

9:00 am - 9:20 am
Session opener, remarks by incoming CBI President

9:20 am - 9:50 am
"Independent Community Bankers of America Update"
Rebeca Romero Rainey
President & CEO - ICBA

9:50 am - 10:00 am
7 Minute Pitch Prize Giveaway
Presented and sponsored by 2021 CBI Hall of Fame Sponsor QwickRate.

10:00 am - 10:10 am
Break

10:10 am - 10:20 am
Presentation: 2021 Leaders of Tomorrow Scholarship Awards

10:20 am - 11:10 am
"Iceberg Ahead! Navigating the World of Business and Leadership"
Mary Kelly, PhD
Commander, US Navy (Ret.)

11:10 am - 11:15 am
Closing Remarks
Conference Adjourns

12:00 pm - 12:30 pm
Bankers' Golf Tournament Lunch
Brooks National Golf Club

12:30 pm - 5:00 pm
Bankers' Golf Tournament
Brooks National Golf Club
Shotgun Start. Tournament sponsored by 2021 Hall of Fame Sponsor ProcessMaker.



COMPLETE BUSINESS SCHEDULE

THURSDAY, JULY 22

6:30 am - 9:00 am

Wake Up Coffee Service

Near Registration Desk, Arrowwood Hotel

Coffee Service sponsored by Onovative. Registration Desk sponsored by Single Source Architects & Master Builders.

6:30 am - 11:00 am (Early Return Option: 9:30 am)

16th Annual Catch & Release Fishing Tournament

Okoboji Boats, Smith's Bay

Tournament sponsored by Raccoon Valley Bank-Perry. Breakfast and gifts sponsored by 2021 CBI Hall of Fame Sponsor Midwest Independent BankersBank. Tournament prizes sponsored by Iowa State Bank & Trust - Fairfield.

7:30 am - 8:30 am

5K Run/Walk - Great Lakes Spine Trail

Meet in Lobby of Arrowwood Hotel

Whether you're a regular jogger or a weekend warrior, join us for some sunrise exercise along the beautiful Great Lakes Spine Trail. Sponsored by Quad City Bank & Trust and RW Baird.

10:00 am - 1:00 pm

Spouses' Event: Candles & Cocktails

The Commons Tasting Room, Okoboji Commons Hotel

Meet in Lobby of Arrowwood Hotel

Spouses can enjoy brunch and cocktails while trying their hand at candlemaking crafts.

10:30 am - 11:15 am

Educational Session 1

Wimbledon Room

"Continued Evolution of a Bank's Investment Portfolio"

Jim Reber President & CEO - ICBA Securities

This session will analyze the "before and after" portfolio, and will discuss the bonds that are popular with investment managers today. Educational Session sponsored by Gislason & Hunter LLP.

11:15 am - 11:30 am

Break

Educational Session Break sponsored by EO Johnson/LOCKNET and 2021 CBI Hall of Fame Sponsor Deluxe.

11:30 am - 12:15 pm

Educational Session 2

Wimbledon Room

Regulators' Discussion Panel

Jeff Plagge, Superintendent - Iowa Division of Banking

James LaPierre, Regional Director - FDIC

Division of Supervision and Consumer Protection

Richard Brunskill, Vice President, Community Banking Organizations - Federal Reserve Bank of Chicago

This Q & A session features experts in state and federal banking regulations and policy.

12:00 pm - 1:30 pm

Registrants' Lunch

Pebble Beach Room

Spouses/Family Registrants, Guests and Associate/Affiliate Members. CBI Member Bank employees should attend the Annual Business & Legislative Committee Meeting Luncheon (see below). Sponsored by 2021 CBI Hall of Fame Sponsor EMC Insurance.

12:30 pm - 1:30 pm

Annual Business & Legislative Committee Meeting Luncheon

St. Andrews Room - Arrowwood Hotel

Open Only to CBI Member Bank employees. Spouse/Family Registrants, Guests & Associate/Correspondent Bank/Affiliate Members may luncheon in the Pebble Beach Room (see above).

Annual Meeting sponsored by Compliance Alliance, RESULTS Technology and Vantage Point Solutions.

1:45 pm - 4:15 pm

First General Session Convenes

Wimbledon Room

CBI President Terry Nielsen - Welcome and opening remarks.

First General Session Speakers sponsored by 2021 CBI Hall of Fame Sponsor Federal Home Loan Bank of Des Moines. Stage décor sponsored by Turnkey Financial Equipment.

2:15 pm - 3:00 pm

"The Economic Forecast"

Dr. Elliot Eisenberg, PhD

President & Chief Economist, Graphs & Laughs

In this entertaining and informative presentation on the economy, Dr. Eisenberg begins with a fun and fast moving "top 10 list" prior to outlining his predictions on a host of economic variables that will impact the economy this year.

3:00 pm - 3:10 pm

7-Minute Pitch Prize Giveaway

Presented and sponsored by 2021 CBI Hall of Fame Sponsor Bell Bank.

3:10 pm - 4:00 pm

"Defining Moments of the Modern Presidents"

Ken Walsh Political journalist & historian

A presentation on the nation's current political landscape.

4:00 pm - 4:10 pm

7-Minute Pitch Prize Giveaway

Presented and sponsored by 2021 CBI Hall of Fame Sponsor ICBA Securities/Vining Sparks.

4:10 pm - 4:15 pm

Closing remarks, session adjourns

4:45 pm - 5:30 pm

PAC Donor Reception (By Invitation Only)

Iowa Rock & Roll Hall of Fame Museum, Arnolds Park

CBI will thank 2021's major CBIPAC donors at this private reception.

5:00 pm - 6:00 pm

Wine & Cheese Reception

The Rooftop Garden, Arnolds Park

Network with fellow community bankers and tour the Tradeshow exhibits during this reception preceding the Gala event.

Sponsored by ICBA and ICBA Bancard.

6:00 pm - 7:30 pm

Gala & Tradeshow

The Rooftop Garden, Arnolds Park

Even more networking possibilities at this Gala event, with plenty of time to visit the Tradeshow and chances to win great prizes. Lasting Legacy Photo Booth sponsored by 2021 CBI Hall of Fame Sponsor Bankers' Bank. Gala Bar sponsored by Lincoln Savings Bank and GSS, Inc. Towels Up! Game sponsored by 2021 Hall of Fame Sponsor Farmer Mac. Food Stations sponsored by: 2021 CBI Hall of Fame Sponsor Dickinson, Mackaman, Tyler & Hagen; Quad City Bank & Trust; UMB Bank; 2021 CBI Hall of Fame Sponsor United Bankers' Bank; UFS.

9:00 pm

50th Anniversary Gala Concert Featuring The Nadas

The Rooftop Garden, Arnolds Park

Help us celebrate FIFTY YEARS of CBI at this special concert featuring Iowa natives The Nadas! Sponsored by 2021 CBI Hall of Fame Sponsor SHAZAM; Bankers Trust; Data Business Equipment; 2021 CBI Hall of Fame Sponsor Dickinson, Mackaman, Tyler & Hagen; Fortner, Bayens, Levkulich & Garrison; Lincoln Savings Bank; 2021 CBI Hall of Fame Sponsor Midwest Independent BankersBank; Quad City Bank & Trust; West Bank.

FRIDAY, JULY 23

6:30 am - 9:00 am

Wake Up Coffee Service

Near Registration Desk, Arrowwood Hotel

Coffee Service sponsored by Onovative. Registration Desk sponsored by Single Source Architects & Master Builders.

7:00 am - 8:45 am

Town Hall Breakfast

Wimbledon Room

Iowa Showcase Speaker:

Lori Schaefer-Weaton

Agri-Industrial Plastics Company

Town Hall Breakfast sponsored by 2021 CBI Hall of Fame Sponsor Bankers' Bank.

9:00 am - 11:30 am

Second General Session Convenes

Wimbledon Room

Incoming president's remarks, recognition of retiring directors, and introduction of new officers and directors. Stage décor sponsored by Turnkey Financial Equipment.

9:20 am - 9:50 am

"ICBA Update"

Rebeca Romero Rainey

President & CEO, ICBA

9:50 am - 10:00 am

7-Minute Pitch Prize Giveaway

Presented and sponsored by 2021 CBI Hall of Fame Sponsor QwickRate.

10:00 am - 10:10 am

Break

10:10 am - 10:20 am

Presentation of Leaders of Tomorrow

Scholarship Awards

10:20 am - 11:10 am

"Iceberg Ahead! Navigating the World of Business and Leadership"

Keynote Speaker **Dr. Mary Kelly, PhD**

Commander, US Navy (Ret.)

In this uplifting and inspiring keynote, Dr. Mary Kelly gives you a peek into the lessons she has learned about leadership over a decades-long career in the Navy, corporate America and beyond. Mary gets down to business and shares what most employees wish their leaders knew.

11:10 am - 11:15 am

Closing Comments, Conference Adjourns

12:00 pm - 12:30 pm

Bankers' Golf Tournament Lunch

Brooks National Golf Club

12:30 pm - 5:00 pm

Bankers' Golf Tournament, Shotgun Start

Brooks National Golf Club

Tournament sponsored by 2021 CBI Hall of Fame Sponsor ProcessMaker. Hospitality Cart sponsored by RSM US. Attended Golf Hole Sponsors: Crescent Mortgage Company; Ironcore. Unattended Golf Hole Sponsors: BCC Advisers; FIPCO; Storey Kenworthy; The Independent BankersBank.

MIXED-PAIR GOLF TOURNAMENT - JULY 21

Tee-off at Emerald Hills Golf Club for the Mixed-Pair Golf

Tournament. 4-person, best shot match. Lunch at 11:00 am; shotgun at 11:30 am. Tournament sponsored by Bankers Trust. Hospitality Cart sponsored by 2021 CBI Hall of Fame Sponsor Dickinson, Mackaman, Tyler & Hagen. Attended Golf Holes sponsored by Eide Bailly, 2021 CBI Hall of Fame Sponsor Midwest Independent BankersBank and Midwestern Securities Trading Co. Unattended Golf Holes sponsored by ICI Consulting and The Independent BankersBank. Hole-In-One Prize sponsored by 2021 CBI Hall of Fame Sponsor Midwest Independent BankersBank.

KICK-OFF RECEPTION - JULY 21

Attend this opening event of CBI's 50th Annual Convention at the

Majestic Pavilion in Arnolds Park! The Kick-Off Reception honors the 2021 recipients of the Robert D. Dixon Founders' Award, the Up and Coming Banker of the Year Award, and the winner of CBI's Best of the Best Competition. Sponsored by 2021 CBI Hall of Fame Sponsor SHAZAM.

16TH ANNUAL FISHING TOURNAMENT - JULY 22

The 16th Annual Catch & Release Fishing Tournament is open to men, women and youths over the age of 16 with valid Iowa fishing licenses.

Fishing boats, tackle, bait and guides furnished. Boats leave the dock at 7:00 am and return at 10:30 am for the weigh-in. EARLY RETURN OPTION: Boats return at 9:30 for weigh-in. Tournament sponsored by Raccoon Valley Bank-Perry. Breakfast & gifts sponsored by 2021 CBI Hall of Fame Sponsor Midwest Independent BankersBank. Tournament prizes sponsored by Iowa State Bank & Trust-Fairfield.

5K RUN/WALK - JULY 22

This Run/Walk follows the beautiful Great Lakes Spine Trail. Join us for some sunrise exercise! Breakfast and a CBI 5K Run/Walk t-shirt will be provided. Proceeds benefit the CBI Education Foundation. Sponsored by Quad City Bank & Trust and RW Baird.

GALA & TRADESHOW - JULY 22

Hit the food stations and network, grow your business by learning about the latest products and services at the Tradeshow, and get a game piece for the Towels Up! Game. Lasting Legacy Photo Booth sponsored by 2021 CBI Hall of Fame Sponsor Bankers' Bank. Gala Bar sponsored by Lincoln Savings Bank and GSS, Inc. Towels Up! Game sponsored by 2021 Hall of Fame Sponsor Farmer Mac. Food Stations sponsored by: 2021 CBI Hall of Fame Sponsor Dickinson, Mackaman, Tyler & Hagen; Quad City Bank & Trust; UMB Bank; 2021 CBI Hall of Fame Sponsor United Bankers' Bank; UFS.

50TH ANNIVERSARY GALA CONCERT - JULY 22

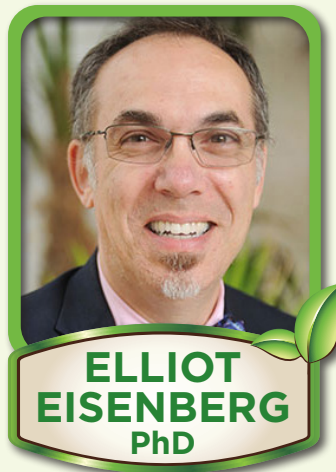
Help us celebrate FIFTY YEARS of CBI at this special concert featuring Iowa natives The Nadas! Sponsored by 2021 CBI Hall of Fame Sponsor SHAZAM; Bankers Trust; Data Business Equipment; Fortner, Bayens, Levkulich & Garrison; 2021 CBI Hall of Fame Sponsor Dickinson, Mackaman, Tyler & Hagen; Lincoln Savings Bank; 2021 CBI Hall of Fame Sponsor Midwest Independent BankersBank; Quad City Bank & Trust; West Bank.

BANKERS' GOLF TOURNAMENT - JULY 23

Enjoy lunch at Brooks National Golf Club, followed by a 12:30 pm shotgun start for a four-person, best shot tournament. Tournament sponsored by 2021 CBI Hall of Fame Sponsor ProcessMaker. Hospitality Cart sponsored by RSM US. Attended Hole Sponsors: Crescent Mortgage Company; Ironcore. Unattended Hole Sponsors: BCC Advisers; FIPCO; Storey Kenworthy; The Independent BankersBank.

GENERAL SESSION SPEAKERS

This year's First General Session opening speaker is **Elliot Eisenberg, PhD**. Often called the "Stand-up Economist," Eisenberg specializes in making the arcana and minutiae of economics entertaining and relevant. With expertise and consultation sought-out by federal, state and local governments and legislators, hedge funds and investment advisory groups, Eisenberg is an established authority on the national and global economy and its impact on various industries.



**ELLIOT
EISENBERG
PhD**
**President, Founder
and Chief Economist
Graphs and Laughs**

Currently, as the president, chief economist and founder of Graphs and Laughs, LLC, he conducts studies and provides economic forecasts that are featured in daily summaries on his blog. Formerly a senior economist with the National Association of Home Builders, he is an expert on the economic impacts of industries,

research and opinions have been featured in Bloomberg Business Week, Bureau of National Affairs, Forbes and Fortune. He is a regularly featured guest on cable news programs, talk and public radio and authors a syndicated column that deconstructs current issues affecting the economy.

Ken Walsh is a journalist and historian who has published nine books on the presidency. He has covered the White House for more than three decades, including the presidencies of Ronald Reagan, George H.W. Bush, Bill Clinton, George W. Bush, Barack Obama, Donald Trump and Joe Biden.



**KEN
WALSH**
**Political Journalist
& Historian**

Walsh joined U.S. News & World Report in 1984 as a congressional correspondent and has covered the U.S. presidency, presidential campaigns, and national politics for U.S. News since 1986. Walsh is one of the longest-serving White House correspondents in history and is now a contributing writer and analyst for U.S. News, specializing in the White House and politics. He served as president of the White House Correspondents' Association from 1994 to 1995,

where he started the association's highly successful scholarship program.

Walsh has twice served as a judge for the Robert F. Kennedy journalism awards. He has won the two most prestigious awards for White House coverage: the Aldo Beckman Award (twice) and the Gerald R. Ford Prize for Distinguished Reporting on the Presidency (three times).

Walsh frequently makes television appearances on networks including ABC, CBS, NBC, CNN, MSNBC, CNBC, Fox News, and C-SPAN, and is often a guest on radio programs across the country. His freelance work has been published in the Washington Post, the American Journalism Review, and the New Republic.

GENERAL SESSION SPEAKERS

Rebeca Romero Rainey is president and CEO of the Independent Community Bankers of America® (ICBA), the leading advocacy organization exclusively representing community banks. She is one of the nation's foremost advocates of the community banking industry, with a focus on regulatory reform for our country's more than 5,000 community banks.



REBECA ROMERO RAINNEY
President & CEO
ICBA

A third-generation community banker born and raised in Taos, NM, Romero Rainey is the former Chairman and CEO of Centinel Bank of Taos. Upon graduating from Wellesley College, she returned home to Taos with the dream of continuing her family's business of running the town's only local community bank.

Her broader service to the community bank industry began when she joined the board of the Independent Community Bankers of New Mexico, where she served as president in 2007-08. She entered the national stage by becoming active within ICBA and serving on several committees.

Romero Rainey also played a key role in the formation of ICBA's Minority Bank Council and served as its first chairman. Later she was nominated to become a member of ICBA's Executive Committee, and in 2016, became ICBA chairman.

Romero Rainey has also served on the FDIC Advisory Committee on Community Banking and the Kansas City Federal Reserve Community Depository Institution Advisory Council. She has been featured on CSPAN, MSNBC, CNBC, NPR, has testified before Congress, and has delivered speeches before the Federal Reserve, OCC and FDIC.

Romero Rainey is the co-founder of the Bridges Project for Education, a nonprofit focused on helping first-generation college students. She was also selected as Taos Citizen of the Year in 2009 and has been awarded the New Mexico Governor's Award for outstanding women.

Mary Kelly, PhD is an internationally renowned economist, author and speaker who shares her perspective on creating strong leadership, productivity and communication.



MARY KELLY PhD
PhD, CSP, CPAE
Fmr. Cmdr, US Navy

A graduate of the U.S. Naval Academy with a PhD in economics, Mary learned lessons in leadership during more than 20 years of active duty in intelligence and logistics in the U.S. Navy. And, as part of her military service, she taught more than 40,000 military and civilian personnel about economics, finance, history and management. This experience reinforced her belief in the importance of clear communication and strong leadership skills, especially in stressful situations.

A former chief of police, professor, realtor and HR Director, Mary has spent over 25 years teaching and believes that productivity and employee engagement starts at the top. She now trains CEOs and business owners on how to create positive workplaces.

In addition to leading popular workshops and strategic retreats, Mary is the author of 13 books on business growth, leadership, and today's economy, including "360 Degrees of Leadership: Steering Around the Icebergs", "15 Ways to Grow Your Business in Every Economy", "Why Leaders Fail and the 7 Prescriptions for Success" and the multi award-winning bestseller "Master Your World: 10 Dog-Inspired Leadership Lessons to Improve Productivity, Profits and Communication".

EDUCATIONAL SESSION SPEAKERS

SESSION 1:

“Continued Evolution of a Bank’s Investment Portfolio”

Community bank investment portfolios may seem to have changed little since the Great Recession, but that is a head fake. The actual securities that are available in 2021 are quite a bit different than even five years ago, and community banks have had to adapt. In this session Jim Reber with ICBA Securities will analyze the “before and after” portfolio, and will discuss bonds that are popular with investment managers today.

Jim Reber is president and CEO of ICBA Securities®, part of the ICBA Services Network® and a wholly owned subsidiary of the Independent Community Bankers of America®. Reber joined the company in 1990 and was elected president and CEO in 2005.

Prior to joining ICBA Securities, Reber was senior vice president and investment strategist of Vining Sparks IBG, a leading broker-dealer for institutional investors, now ICBA Securities’ exclusive broker. Reber also served as vice president of Union Planters Bank in Memphis.



**President & CEO
ICBA Securities**

With over 30 years of experience, Reber is a frequent speaker at bank conventions, seminars and conferences. He also writes a monthly investment column for the award-winning national magazine, *Independent Banker*®.

Reber is a certified public accountant and a chartered financial analyst. He is on the board of regents of the Paul W. Barret School of Banking and served as its chairman in 2017. Reber received a BS in accounting Magna Cum Laude from Christian Brothers University and serves on the Board of Trustees.

Educational Session sponsored by Gislason & Hunter LLP.

Snack Break sponsored by EO Johnson-LOCKNET and 2021 CBI Hall of Fame Sponsor Deluxe.

EDUCATIONAL SESSION SPEAKERS

SESSION 2:

Regulators' Discussion Panel

This Q & A session features experts in state and federal banking regulations and policy.



**Regional Director,
Division of Supervision
and Consumer
Protection - FDIC**

he became Special Assistant to the Deputy to the Chairman and Chief Operating Officer, a position he held until 1997. That year he was selected as Deputy Executive Secretary in the FDIC's former Office of the Executive Secretary (OES), where he was responsible for the general oversight and supervision of each of OES's program areas.

James LaPierre was appointed Regional Director in the FDIC's Kansas City Region in September 2005. He has oversight of all aspects of risk management and consumer compliance supervisory activities for the region. The Kansas City Region encompasses the states of Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota and South Dakota.

Jim joined the FDIC in 1986 as a Bank Examiner (trainee) in the Concord, NH Field Office in the Division of Supervision and Consumer Protection. In 1994



**Superintendent
IA Division of Banking**

American Bankers Mutual Insurance, LTD. He just completed his service as Chairman of The Clearing House Real Time Payments Advisory Committee.

Plagge is a former Board Member of the Federal Reserve Bank of Chicago, a past Chairman of the Chicago Federal Reserve Community Depository Institution Advisory Council and a past member of the Federal Reserve Bank's Board of Governors Community Depository Institution Advisory Council in Washington DC.

Jeff Plagge began his service as Iowa's Superintendent of Banking in September 2019. Previous to the appointment, Plagge was president & CEO of Northwest Financial Corp. of Arnolds Park, Iowa.

Outside of his current responsibilities, Plagge serves on the Northwest Financial Corp and subsidiary bank boards, the Sheltered Harbor board and on the board of the



**VP, Community Banking
Organizations
Federal Reserve Bank
of Chicago**

Richard Brunskill graduated from Illinois Wesleyan University with a degree in Economics and from the Graduate School of Banking in Colorado. He is also a Chartered Financial Analyst charter holder.

Richard began his regulatory career with the Illinois Department of Financial Institutions as a bank examiner. He went on to serve as field supervisor and district supervisor. In 2003, Richard was appointed to serve as Director for Chicago Bank Supervision where he oversaw the regulation of Illinois state chartered commercial banks, savings banks, and

foreign bank branches located in Chicago and the surrounding suburban market.

Richard joined the Federal Reserve Bank of Chicago in 2010 where he has held roles as a senior examiner, portfolio manager and Assistant Vice President in both operational and supervisory roles. He has held functional responsibilities over specialty risk examinations, problem banks, resource scheduling, process improvement and examination support. He currently serves as Vice President for the Seventh District's community bank portfolio.

*Snack Break sponsored by EO Johnson-LOCKNET
and 2021 CBI Hall of Fame Sponsor Deluxe.*

TOWN HALL BREAKFAST SPEAKER



**President & CEO
Agri-Industrial
Plastics Company**

Lori Schaefer-Weaton is president & CEO of Agri-Industrial Plastics Company (AIP), a company with over 200 employees in Fairfield, Iowa. The company is a large part blow molder, specializing in the manufacturing of EPA compliant fuel tank systems. Lori follows her father Dick Smith as second-generation owner and president of AIP.

Lori graduated from Valparaiso University with a double major in Accounting and Marketing with a Communications minor, and completed an executive MBA program at Northwestern University. Upon graduation, Lori began her career with Comdisco, Inc., a Fortune 100 Technology Services Company in Chicago. In her tenure at Comdisco she held many positions in accounting, finance and sales.

Lori is Past Chair of the Iowa Association of Business and Industry (ABI) Board. She is currently the Vice Chair of the ABI Foundation Board. In addition, she sits on the Future Ready Iowa board, the ELEVATE advisory board, is a past President of the Fairfield Economic Development Association and sits on the Leadership Advisory Board at Indian Hills Community College.

Town Hall Breakfast sponsored by 2021 CBI Hall of Fame Sponsor Bankers' Bank.

FAMILY ACTIVITIES



Spouses' Event: Candles & Cocktails

THURSDAY, JULY 22
10:00 am - 1:00 pm

Meet in Lobby of Arrowwood Hotel

Attend this session at The Tasting Room in Okoboji Commons Hotel for brunch and cocktails while enjoying candlemaking crafts.

Other Events

- **Mixed Pair Golf Tournament**
Wednesday, July 21 | 11:00 AM-4:30 PM
Lunch begins at 11:00 am, Shotgun start at 11:30
(Additional information on pg 5)
Tournament Sponsored by Bankers Trust.
- **Kick-Off Reception**
Wednesday, July 21 | 6:30-8:30 PM
(Additional information on pg 5)
Sponsored by 2021 CBI Hall of Fame Sponsor SHAZAM.
- **16th Annual Catch & Release Fishing Tournament**
Thursday, July 22 | 7:00-11:00 AM
Early Return Option: 9:30 AM
Breakfast begins at 6:30 AM
(Additional information on pgs 4 & 5)
- **5K Run/Walk**
Thursday, July 22 | 7:30-8:30 AM
(Additional information on pgs 4 & 5)
Sponsored by Quad City Bank & Trust and RW Baird.
- **Registrants' Lunch: Spouses/Family Registrants/Guests & Associates/Affiliates**
Thursday, July 22 | 12:00-1:30 PM
(Additional information on pg 4)
Sponsored by 2021 CBI Hall of Fame Sponsor EMC Insurance.
- **Wine & Cheese Reception**
Thursday, July 22 | 5:00-6:00 PM
(Additional information on pg 4)
Sponsored by ICBA and ICBA Bancard.
- **Gala & Tradeshow**
Thursday, July 22 | 6:00-7:30 PM
(Additional information on pgs 4 & 5)
- **50th Anniversary Gala Concert**
Thursday, July 22 | 9:00 PM
(Additional information on pgs 4 & 5)
- **Bankers' Golf Tournament**
Friday, July 23 | 12:00-5:00 PM
Lunch begins at 12:00 pm, Shotgun start at 12:30
(Additional information on pg 5)
Tournament sponsored by 2021 CBI Hall of Fame Sponsor ProcessMaker.




GALA & TRADESHOW

Thursday, July 22 | 6:00 pm
The Roof Garden | Arnolds Park

The Gala & Tradeshow is a featured event of Thursday's Convention activities. This year it will be held at The Roof Garden entertainment venue in Arnolds Park. Grab something good at the food stations while you network with community bankers from around Iowa. Make some memories with a visit to the Lasting Legacy Photo Booth, get a golf towel game piece for the Towels Up! Game, and enter the drawings available at various exhibit booths for a chance to win other great prizes!

Tour the Tradeshow during the Gala to explore companies who can provide the technologies, products and services that are critical to your business. CBI brings these potential partners to one location so you can easily learn how they can help improve your business, and compare prices and products more effectively.

Visiting the Gala Exhibitors enables you to:

- keep abreast of new information, products, and services
- improve purchase management and business development
- compare prices and products more effectively, and
- save time by seeing these CBI partners in one location.

The following companies will be displaying their technologies, products, and services:

BCC Advisers
Compliance Alliance
Crescent Mortgage Company
Eide Bailly
EMC Insurance
EO Johnson - LOCKNET
Farmer Mac
FIPCO
Fortner Bayens Levkulich
& Garrison P.C.

GSS, Inc.
ICBA Securities / Vining Sparks
ICI Consulting
Ironcore
Lincoln Savings Bank
Main Street, Inc.
Midwest Independent BankersBank
Midwestern Securities Trading Co.
Onovative

ProcessMaker
RESULTS Technology
SHAZAM, Inc.
Storey Kenworthy
Turnkey Financial Equipment
UFS
United Bankers' Bank
Vantage Point Solutions

Make sure to visit with each company to be entered into a prize drawing!

50TH ANNIVERSARY GALA CONCERT

Thursday, July 22 | 9:00 pm
The Roof Garden | Arnolds Park

In celebration of CBI's 50th Anniversary, we're holding a Special Private Concert featuring Iowa natives The Nadas!

Be sure to wear your 50th Annual Convention name badge to gain entry to this CBI Members Only event.

Thank You to the sponsors of the CBI Annual Convention
50th Anniversary Gala Concert

Platinum Sponsor: SHAZAM

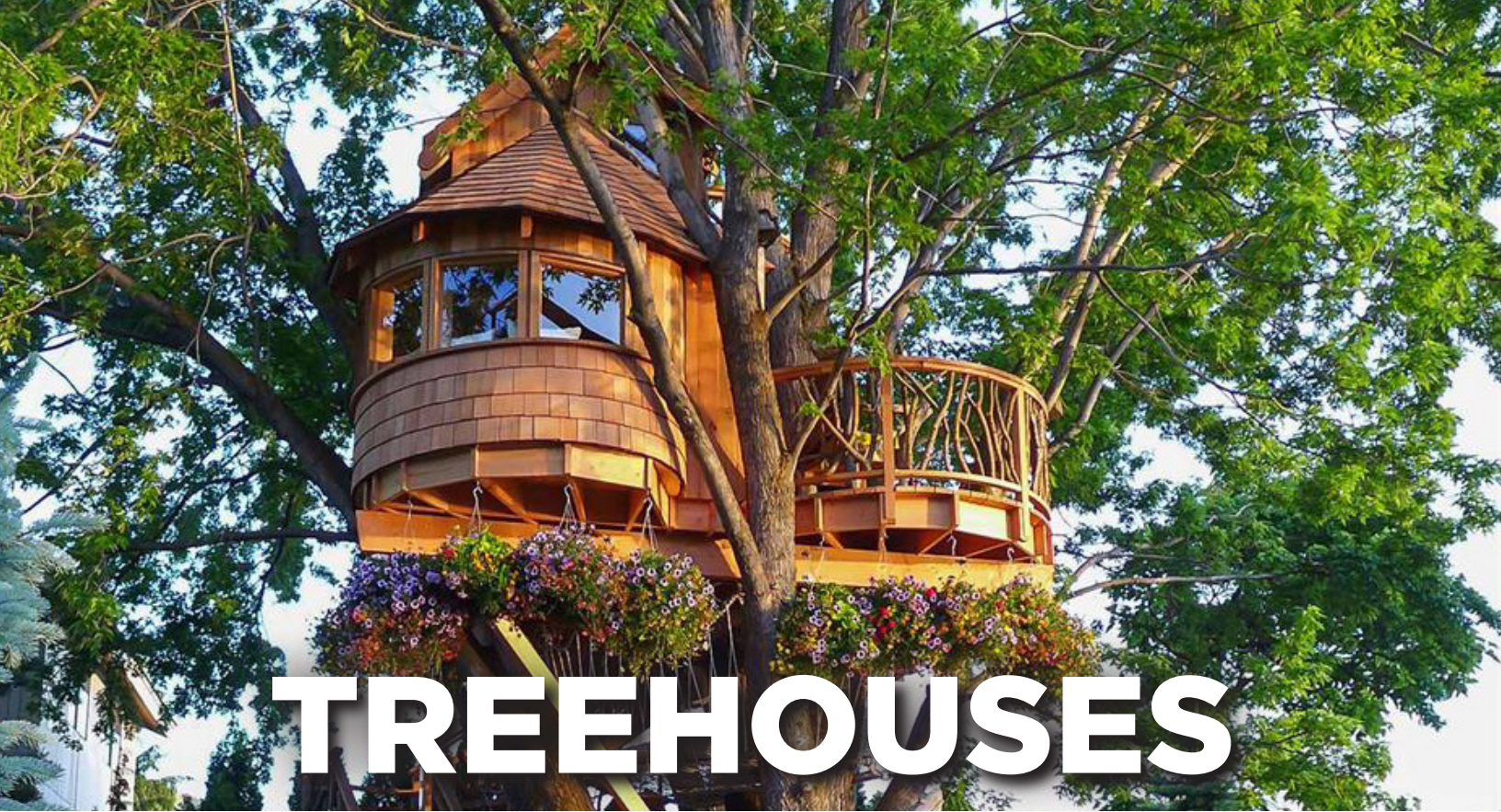
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Data Business Equipment | Dickinson, Mackaman, Tyler & Hagen
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TREEHOUSES

Convention Headquarters are located at the Arrowwood Resort & Conference Center, which is nestled in the beautiful Iowa Great Lakes region. The hotel sits on the 27-hole championship Brooks National Golf Club and is in the heart of all the lake area has to offer. In addition to activities from swimming to water skiing, go-karts to bike trails and so much more, the Arrowwood Hotel is near Arnolds Amusement Park, Pearson Lakes Art Center and the Iowa Rock & Roll Hall of Fame.

A block of rooms and suites have been reserved for CBI convention attendees at Arrowwood Hotel (Conference Headquarters), as well as Bridges Bay, AmericInn of Okoboji, Okoboji Commons and the new Inn Hotel.

Room reservations must be made by **June 14, 2021** in order to secure the discounted rates listed; ask for the CBI room blocks. Room type subject to availability. Room prices do not include tax. *Bankers will continue to receive room preference at the Headquarters hotel.*

Arrowwood Hotel

Convention Headquarters

1405 Highway 71, Okoboji
www.arrowwood-okoboji.com

800.727.4561

1. King \$169
2. Double Queen beds \$169

Bridges Bay

630 Linden Drive, Arnolds Park
www.bridgesbayresort.com

712.332.2202

1. Double Queen beds \$219
2. King Suite \$259
3. Two-Bedroom unit \$369
4. Three-Bedroom unit \$539

Okoboji Commons

1302 Highway 71, East Lake, Okoboji
okobojicommons.com

712.332.2222

1. King, Mon-Thurs: \$139.90
King, Fri-Sun: \$209
2. Double King, Mon-Thurs: \$179.90
Double King, Fri-Sun: \$259.90

Note: Advanced deposit of one night lodging will be needed thirty days in advance of arrival. Standard rooms may be cancelled up until one week in advance.

The Inn Hotel

15 Dam Road, Arnolds Park
www.theinnhotel.com

712.337.6400

King or Double Queen: \$192

AmericInn of Okoboji

1005 Brooks Park Drive, Okoboji
www.amicinn.com/Hotel/Okoboji/IA

712.332.9000

1. King \$129.90
2. Double Queen beds \$129.90
3. King Whirlpool \$149.90
4. One-room King Suite \$179.90
(with whirlpool and fireplace)
5. Two-room King Suite \$179.90
6. Two-room King Suite \$199.90
(with whirlpool and fireplace)

NOTE: Cancellations of any room must be made one week prior to arrival date in order to avoid charges.

CONVENTION COMMITTEE

Thank you to the following CBI members for their efforts in producing the 50th Management Conference and Annual Convention:

Gus Barker

First Community Bank
Newell

Heidi Brown

Citizens State Bank
Sheldon

Dave Caris

Community Bankers of Iowa
Des Moines

David Eastburn

Iowa State Bank & Trust
Fairfield

Fran Fleck

County Bank
Sigourney

Keith Garms

FreedomBank
Elkader

Tim German

Frontier Savings Bank
Council Bluffs

Deb Loerch

Manson State Bank
Manson

Randy Ludwig

Fidelity Bank & Trust
Dyersville

Dena Morrissey

Iowa State Bank & Trust
Fairfield

Steve Neighbor

Farmers State Bank
Marion

Terry Nielsen

Raccoon Valley Bank
Perry

*Together, let's
make it happen.*

Mary Voss

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SPONSORS

Convention Golf Shirts - ICBA Securities/Vining Sparks
 Hotel Keycards - The Baker Group
 Tradeshow Bags - Fredrikson & Byron, P.A.
 Registration Desk - Single Source Architects & Master Builders
 Registration Badges - Midwest Independent BankersBank
 5K Run/Walk T-Shirts - Quad City Bank & Trust and RW Baird
 Stage Decor - Turnkey Financial Equipment

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**THANK YOU to our
Sponsors for their
support of CBI's
50th Management
Conference and
Annual Convention!**



PLATINUM SPONSORS



DIAMOND SPONSORS



Community Bankers of Iowa would also like to give additional recognition to the following

2021 CBI HALL OF FAME SPONSORS



**PLATINUM:
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BANKERSBANK**

SILVER:

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FEDERAL HOME LOAN
BANK OF DES MOINES**

GOLD:

**DICKINSON LAW
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ICBA SECURITIES/VINING SPARKS**

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REGISTRATION

You must register to attend any Convention event.

Please print and duplicate this form for additional registrants.

Bank/Company: _____

First Name: _____ Last Name: _____

Nickname for Badge: _____ Green Time Attendee: Please select if this will be your first convention, and thank you for joining us!

Address: _____ City/State/Zip: _____

Telephone: _____ Email: _____

Spouse/Guest Name: _____

Nickname for Badge: _____ Spouse/Guest Email: _____

First & Last Name of Each Youth Registrant: _____

REGISTRATION FEES:

	PRESALE: Standard Registration	Late Registration (After June 11, 2021)		PRESALE: Standard Registration	Late Registration (After June 11, 2021)
First Banker Registrant	___ x \$425 = \$ _____	___ x \$450 = \$ _____	CBI Member Bank	___ x \$150 = \$ _____	___ x \$175 = \$ _____
Additional Registrants from the same bank	___ x \$325 = \$ _____	___ x \$350 = \$ _____	that has NOT attended Convention in the last 5+ years		
LOT Members	___ x \$300 = \$ _____	___ x \$325 = \$ _____	ICBA Member NOT belonging to CBI	___ x \$550 = \$ _____	___ x \$575 = \$ _____
Associate Registrant (Correspondent Bank)	___ x \$450 = \$ _____	___ x \$475 = \$ _____	Spouses / Guests	___ x \$175 = \$ _____	___ x \$200 = \$ _____
Affiliate Registrant (Service Provider)	___ x \$450 = \$ _____	___ x \$475 = \$ _____	Youth (18 & Under)	___ x \$55 = \$ _____	___ x \$75 = \$ _____

OPTIONAL EVENTS:

Mixed-Pair Golf Tournament Emerald Hills Golf Club	PER COUPLE ___ x \$160 = \$ _____	Bankers' Golf Tournament Brooks National Golf Club	PER PERSON ___ x \$125 = \$ _____
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(Tournament fees include gratuity, lunch, greens fees and cart)

Name: _____ Foursome Partners

Name: _____ Foursome Partners

Name: _____ Foursome Partners

Name: _____ Foursome Partners

Spouses' Candles & Cocktails Event ___ x \$50 = \$ _____

Catch and Release Fishing Tournament: ___ x \$150 = \$ _____

(You must have a valid Iowa fishing license to participate. Gratuity included.)

Check here for Early Return Option (9:30 am):

Registrants' Lunch: Spouses/ Family, Guests, & Endorsed/ Associate/Affiliate Members # of Attendees: _____

For Spouses/Family, Guests, & Endorsed/Associate/Correspondent Bank/Affiliate Members. CBI Member Bank employees should attend the Annual Business & Legislative Committee Meeting Luncheon (see below).

5K Run/Walk ___ x \$20 = \$ _____ *Thank you! Proceeds benefit the CBI Education Foundation.*

T-shirt sizes: One shirt per participant.
Please mark size quantities needed for all participants:

Men's: S Qty M Qty L Qty XL Qty 2X Qty

Ladies': S Qty M Qty L Qty XL Qty 2X Qty

Annual Business & Legislative Committee Meeting Luncheon # of Attendees: _____

Open ONLY to CBI Bank Member employees. Spouses/Family, Guests, & Endorsed/Associate/Correspondent Bank/Affiliate Members should attend the Registrants' Lunch (see above).

(Included in registration fees)

Town Hall Breakfast # of Attendees: _____

TOTAL AMOUNT DUE \$ _____

Payment options on facing page.



Registration and payment are available on Community Bankers of Iowa's website at www.cbionline.org.

In order to minimize error and protect your information,

WE ENCOURAGE YOU TO REGISTER ONLINE.

If you have questions call the CBI office at 515-453-1495.

Payment Information:

TOTAL AMOUNT DUE (from facing page) \$ _____

Please select your payment method: Check Enclosed* Credit Card**

**Checks should be made payable to Community Bankers of Iowa*

***CBI accepts Visa and Mastercard. If you are paying via credit card, CBI encourages you to register online. If not registering online, please fill out the following information:*

Name as it appears on card: _____

Bank/Company Name: _____

Card Number: _____ Expiration date: _____ Three-digit code: _____

Street address associated with card: _____

City: _____ State: _____ Zip code: _____

Mail registration forms and payment to:

Community Bankers of Iowa
521 E. Locust Street, Suite 202
Des Moines, IA 50309
Fax: 515.453.1498 | Ph: 515.453.1495

CBI Cancellation Policy:

Substitutions are allowed and encouraged. Cancellations received either by fax or e-mail by **June 11, 2021** will be fully refunded. Registrants cancelling on or before **July 2, 2021** will receive refunds less 30% administrative fees per person.

CANCELLING ANY REGISTRATION OR EVENT ACTIVITY AFTER **July 2, 2021 IS NON-REFUNDABLE.**



50^{TH ANNIVERSARY} 1971 • 2021
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