



---

1603 22<sup>nd</sup> Street, Suite 102 | West Des Moines, IA 50266  
Phone: 515.453.1495 | Fax: 515.453.1498 | [www.cbionline.org](http://www.cbionline.org)

## NEWS RELEASE

July 31, 2014  
FOR IMMEDIATE RELEASE

### Media Contact:

Krissy Lee, Communications Director  
Community Bankers of Iowa  
515-453-1495  
[klee@cbionline.org](mailto:klee@cbionline.org)

## CBI ESTABLISHES EDUCATION FOUNDATION

**WEST DES MOINES, IA** – In order to continue to support the unique community banking business model, community bankers now have the opportunity to band together to help improve the financial literacy of Iowa's students, support community bankers' professional education, support higher education for Iowa college students, and encourage senior level college students to consider community banking as a career.

The Community Bankers of Iowa (CBI) Educational Foundation was established and launched during the 43rd Management Conference and Annual Convention, July 16-18, 2014 in Okoboji. The CBI Foundation has as its purpose to help improve the financial literacy of Iowa's students, support community bankers' professional education, support higher education for Iowa college students, and encourage senior level college students to consider community banking as a career.

Major activities of the CBI Education Foundation include the Money Smart Week Poster Contest, the Summer Intern Scholarship Program, the Leaders of Tomorrow Scholarship Program, the Robert D. Dixon Founders' Award, the Leaders of Tomorrow Up & Coming Banker of the Year program, and ongoing educational opportunities for bankers and prospective bankers across Iowa.

The Foundation is governed by CBI's Council of Presidents, former presidents of the CBI Board of Directors. Both personal and corporate contributions are tax deductible to the fullest extent of the law. Also in cooperation with the Community Foundation of Greater Des Moines, donors willing to make an endowment contribution can realize a 25% Iowa state tax credit in addition to deductibility.

Contributions of any size are appreciated and encouraged. For more information about the Community Bankers of Iowa Foundation and to learn how you can participate, visit [www.cbionline.org](http://www.cbionline.org), contact us at 515.453.1495 or email at [cbia@cbionline.org](mailto:cbia@cbionline.org).

### **About the Leaders of Tomorrow (LOT)**

*The Leaders of Tomorrow is a program created by the Community Bankers of Iowa to enhance the growth, leadership, and networking skills of future banking leaders. LOT establishes a network of leaders who serve and strengthen their communities and advocate for the community banking industry. For more information, visit the Community Bankers of Iowa website.*

### **About CBI**

*The Community Bankers of Iowa exclusively promotes and defends the common interests of independently owned and locally controlled Iowa community banks whose services are vital to the preservation of economic diversity and rural America. More than 330 independent community banks are located in Iowa, representing more than 1,000 communities across the state and employing over 5,000 Iowans. CBI members have in excess of \$3.2 billion dollars in common sense loans to consumers, small businesses, and the agricultural community. For more information, visit [www.cbionline.org](http://www.cbionline.org).*