HuffPost calls Greg Schwem, “Your boss’ favorite comedian.” Indeed, Greg’s comedic take on the 21st century workplace and work/life balance has landed him on SIRIUS Radio, FOX News, Comedy Central and the pages of Parents Magazine. More than just a business humor keynote speaker and sought after corporate emcee, Greg is also an author, nationally syndicated humor columnist for the Chicago Tribune, award-winning greeting card writer and creator of funnydadinc, voted one of the top Dad humor sites of 2016. His recent business travels have resulted in a hilarious web series, A Comedian Crashes Your Pad. He has shared the concert stage with the likes of Celine Dion, Jay Leno and Keith Urban.

Greg’s two keynotes – “Work, Laugh, Repeat” and “Rock, Roll & Laugh Your Way to the Top” - provide hilarious looks at today’s corporate environment and the latest tools used to conduct business. Greg’s client list includes such corporate heavyweights as McDonald’s, Microsoft, General Motors, IBM, Hyatt Hotels, United Airlines and Cisco Systems. What sets Greg apart from other corporate entertainers is his ability—and willingness—to customize material for his audience while working within the parameters of the corporate environment. That means no profanity or politically incorrect material. “That’s never been a part of my show anyway,” Greg recently told a reporter.

When Greg hits the stage he already has perused the company’s Internet site, combed the internal message boards and even sifted through numerous PowerPoint presentations. “There is no such thing as too much information,” Greg says. “I know corporate audiences like to laugh at themselves so the more ammunition I get, the funnier it will be. Just don’t give me a 10-K report. There is NOTHING funny about that.”

Greg’s preparation always includes a conference call with company executives and, in some cases, an onsite visit.

Customized Material from Past Shows

**John Hancock**: You sell the U.S. Global Leader Growth Fund. Is there a U.S. Regional Follower Growth Fund as well?

**Michigan Realtors Assoc.**: Your organization has been around since 1915? What kind of sessions did realtors attend at the 1915 convention? “The do’s and dont’s of selling that log cabin!”

**Campbell’s Soup**: You make “premium organic” baby food? Don’t you realize that, after the baby eats your incredibly healthy food, he’s gonna grab a fistful of the cat’s hair and eat that too?

Besides customized material, Greg entertains audiences with stories about tedious business meetings, SmartPhone addiction, “frequently” asked questions and his fascination with the American Girl Doll company. He also is the author of two Amazon best sellers: Text Me If You’re Breathing: Observations, Frustrations and Life Lessons From a Low-Tech Dad and The Road to Success Goes Through the Salad Bar: A Pile of BS (Business Stories) From a Corporate Comedian.