

20TH ANNIVERSARY
LEADERSHIP
DEVELOPMENT
CONFERENCE

COMMUNITY BANKERS OF IOWA
**LEADERS OF
TOMORROW**



MARCH
24-25
2022

HERITAGE
CENTER
East Village
Des Moines

Featured Speakers



Shauna Shields *Bank Bureau Chief - Iowa Division of Banking*

The Iowa Division of Banking's SHAUNA SHIELDS has been a member of their senior management team since 2013, ascending to the position of Bank Bureau Chief in 2014.

An assistant attorney general from 1998-2013, she previously had been assigned as general counsel of Iowa's banking division for 10 years. Shields also sits

on the District II Committee in the Conference of State Bank Supervisors.

A native of Lamoni, Shields is a graduate of the University of Iowa with a Bachelor of Science degree in psychology in 1991 and a Juris Doctor from the U of I Law School in 1994.



Becky Rupiper-Greene *Sr. Training and Image Consultant - Tero International*

BECKY RUPIPER-GREENE is the region's only Corporate Image Consultant professionally certified by the Association of Image Consultants International (AICI). For over 20 years Becky has been training corporate employees, college students, politicians and individuals in the art of perception management.

She is certified in the areas of leadership development, negotiation skills, presentation skills, teambuilding and personal effectiveness. In addition

to leading workshops, Becky also works with clients individually as a Professional and Executive Coach.

Becky is a graduate of the Fashion & Art Institute of Dallas and is certified through the London Image Institute. She is also certified to administer the Myers Briggs Type Indicator (MBTI), the world's leading personality assessment tool for understanding individual differences and uncovering valuable ways to interact with others.



Dan Kramer *EVP, Government and Community Affairs - SHAZAM*

DAN KRAMER directs and oversees all aspects of SHAZAM's government relations activities at the local, state and federal levels. He oversees community affairs with government agencies, nonprofit organizations and private companies to nurture the relationships necessary for enterprise growth and success.

Dan has an extensive 24-year background in merchant portfolio management, electronic funds transfer (EFT) sales and EFT marketing. He joined

SHAZAM in 1999 as a merchant product manager and became the senior vice president of merchant services in 2001.

From 2001 to 2006, Dan focused his efforts on strengthening and expanding SHAZAM's acquiring business. He transitioned to senior vice president of marketing and merchant services in 2006 and then moved to his current role of senior vice president of government and community affairs in 2016.



Chris Odinet *Professor - University of Iowa College of Law*

CHRIS ODINET is a professor of law at the University of Iowa College of Law. Professor Odinet teaches courses in international banking and finance, consumer finance, and real estate transactions.

His research specializes in commercial and consumer finance, with an emphasis on mortgage lending and fintech. His book titled *Foreclosed: Mortgage Servicing and the Hidden Architecture of*

Homeownership in America was published in 2019.

Professor Odinet has chaired both the Commercial and Consumer Law Section and the Real Estate Transactions Section of the Association of American Law Schools. Odinet currently serves as co-editor of the Annual Survey of Consumer Finance Law and is on a committee of the European Law Institute studying digital asset transactions.



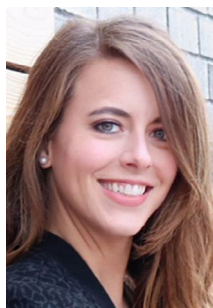
Christopher Williston VI *President & CEO - Independent Bankers Assoc. of Texas*

CHRISTOPHER WILLISTON VI is President and CEO of the Independent Bankers Association of Texas (IBAT), the largest community banking association in the nation.

Williston first joined the IBAT staff in 2009 as Director, Association Management Services. He stepped up to Senior Vice President in 2012, then Executive Vice President in 2016. Beginning in 2018 he was serving as Chief Operating Officer, and in 2019 Williston was promoted to IBAT President & CEO, taking over for his father Christopher Williston V who served in the position for 30 years. Williston

VI's latest project for IBAT has been the development of the Bankers Helping Bankers website, a closed bankers-only network built for digital collaboration and education and featuring the FinTegration Strategist, a tool to assist in bank technology road mapping decisions.

Williston holds a pair of degrees from Texas Christian University. He served as chairman of the Texas Society of Association Executives (TSAE), is a past winner of TSAE's Young Professional Leadership Award, and is a certified association executive by the American Society of Association Executives.



Brittany Lumley *Managing Director of Government Affairs - LS2 Group*

Prior to joining LS2group, BRITTANY LUMLEY worked as a research attorney for the Iowa House of Representatives Majority Caucus Staff where she addressed tax credit legislation, economic development and infrastructure budgets. Her biggest accomplishments include the passage of the 2015 road infrastructure funding increase and comprehensive workers' compensation reform during the 2017 session.

Brittany gained experience in immigration law

working for a firm in Iowa City where she helped clients navigate state and federal-level issues. While in law school, she interned for Casey's General Stores, gaining corporate legal knowledge from employment to real estate issues.

Brittany earned an undergraduate degree in business management from University of Iowa's Tippie College of Business, a law degree from Drake University Law School and has passed the bar in both Missouri and Iowa.

PRESIDENT'S DISCUSSION PANEL



Tim Wolf

President
State Savings Bank
West Des Moines



Kris Ausborn

CEO
Iowa Trust & Savings Bank
Emmetsburg



Erik Skovgard

President & CEO
Lincoln Savings Bank
Reinbeck



Terry Rich *Speaker and Author, former President & CEO - Iowa Lottery*

TERRY RICH is the retired President and CEO of the Iowa Lottery. He served as President of the North American Lottery Association, as well as on the board of Powerball as its audit chair. Under his leadership, the Iowa Lottery cracked the nation's largest lottery fraud and for those efforts, he received the prestigious international Gambling Compliance Outstanding Achievement Award.

Prior to the lottery, he was CEO of the Blank Park Zoo; President and CEO of Rich Heritage Inc.,

a national marketing and television production company which produced shows for HBO, ESPN and Comcast, among others; and Vice President of Marketing for Heritage Communications Inc.

Terry has won numerous entrepreneurial and leadership awards in television production and marketing, has a Bachelor of Science in Speech from Iowa State University, is a Bankers Trust Community Board Member, Governor Emeritus at ISU and Director Emeritus of the Blank Park Zoo.

Schedule of Events

Thursday, March 24

- 9:30-10:00 aRegistration
- 10:00-10:15 a Welcome/Opening Remark
- 10:15-11:00 a **Speaker: Shauna Shields**
"Current Banking Conditions in Iowa"
- 11:00 a-12:00 p **Speaker: Becky Rupiper-Greene**
Presentation: *"Your Personal and Professional Brand"*
- 12:00-1:00 pLunch
- 1:00-1:15 pDepot Tour
- 1:15-2:00 p **Speaker: Dan Kramer**
Presentation: *"Payments"*
- 2:00-3:00 p **Speaker: Prof. Chris Odinet**
Presentation: *"Cryptocurrency"*
- 3:00-3:15 pBreak

- 3:15-4:00 p **Speaker: Chris Williston VI**
Presentation: *Bankers Helping Bankers website demo*
- 4:00-4:30 p **Speaker: Brittany Lumley**
Presentation: *"Iowa Legislative Update"*
- 6:30-8:30 p **Networking Dinner**
Iowa Tap Room

Friday, March 25

- 8:00-8:45 a **Breakfast**
- 9:00-10:00 a **Presidents' Discussion Panel**
Panelists: Tim Wolf, Kris Ausborn, Erik Skovgard
- 9:30-10:00 a **Speaker: Terry Rich**
Presentation: *"The 80 Billion Gamble":
Overseeing internal fraud*
- 11:15-11:45 aLOT Business Meeting
- NoonAdjoin. Thank you for attending!

Registration Form

We encourage you to register online at CBIAONLINE.ORG

Contact Information *(please fill out a separate form for each attendee):*

Your Name: _____

Bank/Organization: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Registration Information:

LOT Member: *by March 4 - \$195 after March 4 - \$245*

Non-LOT Member: *by March 4 - \$245 after March 4 - \$245*

Mail registrations/payments to:

Community Bankers of Iowa

521 East Locust St., Suite 202,

Des Moines, IA 50309

Fax: 515-453-1498

**PLEASE REGISTER BY
MARCH 18, 2022**

Please select your payment method:

Check Enclosed* Credit Card** Invoice Me

**Checks should be made payable to Community Bankers of Iowa.*

***CBI accepts Visa and Mastercard.*

IF YOU ARE PAYING VIA CREDIT CARD, CBI ENCOURAGES YOU TO REGISTER [ONLINE](https://CBIAONLINE.ORG)

Card Number: _____

Name on Card: _____ Exp. Date: _____ Three-digit Code: _____

Bank/Company Name: _____

CBI CANCELLATION POLICY: Substitutions are allowed and encouraged. Only those cancellations received prior to March 14, 2022 will be refunded, less a 25% administrative fee per person.

Thank You

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